



Date: December 12th

Call to Order

The meeting was called to order at 8:01 a.m. by President, April Hayes, at Southern Boone Administration Building.

Reading of the mission statement: Our mission is to Promote a Business Friendly Culture that Connects, Engages, and Inspires business(es) to foster meaningful relationships with our community.

Board Members Present: April Hayes (President), Jesse Wheadon (Vice President), Claire Linzie (Treasurer), Faryn Griffin (Secretary), Izzy Smith, Ken Bishop, Jacob Garrett, Letitia Denhartog

Absent: Jesse Wheadon, Virginia Steiger, Melissa Karotka (past president)

Quorum: Yes

Welcome – Introduction of Guests

None

Additions to Agenda

None

Approval of the Minutes

The minutes of the November meeting were presented. Ken & Letitia made a motion to approve the minutes based on the update. The minutes were approved and amended by the board.

Treasurer's Report

The December 2024 report was presented:

Income \$0.00

Expenses: \$2,695.70 – Monthly End Bank Statement as of 11/30/2024 was \$33,129.40 and cash balance on hand as of 12/10/2024 was \$36,279.40

Motion was made by Izzy & Letita to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons

Membership/Ambassadors: Jacob Garrett

Membership Renewal Invoices went out this past weekend. Approx 25 members renewed.
No ribbon cuttings.

Special Events: April Hayes

Thankful for You Lunch was very successful. Used Word of Mouth for the food. Special Events are done for 2024.

Passing around the committee sign up sheet.

Website & Newsletter: Faryn Griffin

Faryn stated Brianna Emerson has accepted the position for the Media Development position. She currently works for Brandi Henderson Marketing. Mentioned everyone would love Brianna's bubbly personality and she has great marketing experience. Has done some work for REDI, which will be great for our partnership.

Budget & Finance: Claire Linzie

No update.

City of Ashland Report: Kyle Michael

No update.

SBEDC: Virginia Steiger

Kip updated on the YMCA parking lot , as well as the Walking Trail.
Grand opening for State Farm insurance.

ABC: Izzy Smith

Rocking with Santa & Reindeer 2nd Annual event at In Any Event on December 13th at 6 pm. There will be shuttles from primary and elementary to In Any Event. Admission fee of \$3/person. There will be live reindeer again, Santa and Mrs. Claus and a couple elves, face painting, caroling and more. Food and drink vendors will be there. ABC is still looking for extra hands. Working with Helping Hands to create a scholarship to sponsor tickets for the event. There will be no parking at In Any Event. Park at the Schools and there will be a shuttle.

REDI: Lisa Driskell

Lisa not present. Virginia mentioned a new elementary school for Columbia.

Unfinished Business

None

New Business

Three board positions were open for 2025. The board has voted on candidates: Tristan John, Mattie Widhalm, Dr. James Zilinski. Izzy Smith has stepped into the President role, Jacob Garrett will step into the Vice President role and potentially Tristian will be the secretary.

Business prospects:

None

Other Announcements:

Kip Batye mentioned the YMCA is opening a day care at the Walk in Faith Church, we are looking for two full time employees. The Sports Director is also leaving us in March. All three positions can be found on the YMCA website.

Laurie Dieptro mentioned her mother in Hartsburg is looking for donations for Southern Boone Veterans

Matt Sharp mentioned the school district is extremely busy this month and counting down for Winter Break.

Virginia concerned with Ranken Tech not receiving enough students.

Adjourn

Motion was made by Jesse & Izzy to adjourn the meeting. The meeting adjourned at 8:24 a.m.

Next Board Meeting

Our next meeting is scheduled for January 9, 2024 at 8:00 am at the Central Office.