

**Call to Order**

The meeting was called to order at 8:16 a.m. by President, April Hayes, at Southern Boone Administration Building.

Reading of the mission statement: Our mission is to Promote a Business Friendly Culture that Connects, Engages, and Inspires business(es) to foster meaningful relationships with our community.

**Board Members Present:** April Hayes (President), Jesse Wheadon (Vice President ), Claire Linzie (Treasurer), Faryn Griffin (Secretary), Izzy Smith, Ken Bishop, Virginia Steiger, Jacob Garrett, Letitia Denhartog

Absent: Melissa Karotka (past president)

Quorum: Yes

**Welcome – Introduction of Guests**

Amy Dunning-Toledo - Superior Blessings LLC

**Additions to Agenda**

None

**Approval of the Minutes**

The minutes of the October meeting were presented. Izzy & Claire made a motion to approve the minutes based on the update. The minutes were approved and amended by the board.

**Treasurer's Report**

The October 2024 report was presented:

Income \$200.25

Expenses: \$1,725.74 – Monthly End Bank Statement as of 10/31/2024 was \$34,531.10 and cash balance on hand as of 11/12/2024 was \$34,371.20.

Motion was made by Jacob & Claire to approve the treasurer's report. The treasurer's report was approved by the board.

## **Committee Reports/New Chairpersons**

### Membership/Ambassadors: Jacob Garrett

Ribbon Cuttings - Steve Dullard with Farmers Insurance

Has reached out to Emma Leaf - they will be coming to a meeting to speak about their business and introduce themselves.

Jacob reached out to O'Rileys on a ribbon cutting

2025 Renewal invoices will go out this weekend

### Special Events: April Hayes

Tomorrow is Thankful For You event will be in November. 11:30 - 1 pm. Tables will be set up to network if anyone has time or they can grab and go.

Board was asked for participation in the Christmas Parade is December 6th.

### Website & Newsletter: Faryn Griffin

Faryn stated there are three applicants who have applied for the Media Development Position.

Two of them have scheduled interviews for Monday, November 18th. The third we are working on trying to get an interview scheduled.

### Budget & Finance: Claire Linzie

Claire has the 2025 proposed budget. High School Scholarships have increased.

Isabelle asked the question, why do we continue donating to the Cattlemen's Day Rodeo? Jacob would like to see businesses within the Chamber get more involved for the Cattlemen's Day Rodeo. Lisa mentioned a passport idea and the passports get checked off at the rodeo or the parade. The Chamber needs to be thinking about this now and create our own event to partner with the Rodeo.

Motion was made by Izzy & Jesse to approve the 2025 budget report. The budget was approved by the board.

### City of Ashland Report: Kyle Michael

Christmas Parade – December 6th followed by the tree lighting at the park. There will be a float decoration contest.

No update on the new BBQ place.

### SBEDC: Virginia Steiger

Emma Leaf is open now.

Equipment Share

YMCA will expand parking lot.

### ABC: Izzy Smith

Rocking with Santa & Reindeer 2nd Annual event at In Any Event on December 13<sup>th</sup>. There will be shuttles from primary and elementary to In Any Event. Admission fee of \$3/person. There will be live reindeer again, Santa and Mrs. Claus, face painting, caroling and more. Food and drink vendors will be there. Will be looking for volunteers for the event, set up, tear down, etc. Bill Lloyd and Matt Boyce attended the Missouri Main Street Conference on behalf of ABC. They will be giving an update at the next ABC meeting on December 2nd.

Hoping in 2025 to have Missouri Mainstreet come to a town hall to give more information on the things they offer.

REDI: Lisa Driskell

Annual Meeting was yesterday, November 13th. REDI is a public and private partnership. All of their programs and funding is supported through organizations like us. Lisa offered her help at any time. Lisa would be happy to write some information with links on BOI for the newsletter. REDI on the Road - we are on the schedule for Fall 2025.

**Unfinished Business**

None

**New Business**

Government Affairs Committee - we are hoping to add the committee to our bylaws to break the gap between city relations and the Chamber. Izzy has reached out to a few business leaders: Kristen Colbert & Stephanie Bell. Looking for any other recommendations. It may be best to let Kristen and Stephanie get started on planning this committee and help get it started. Tim mentioned having a school representative on board and would be happy to serve.

**Business prospects:**

None

**Other Announcements:**

Tim Roth wanted to thank everyone for coming out to the 2nd Golden Eagles club event. The Eagle Foundation is looking to grow up to 20 people. Food for Thought program was created to help students lunch balances.

Monday, November 11 - the school celebrated Veterans Day

Mock Interviews - looking for volunteers in the spring

High School is adding on a college and career fair just for seniors

**Adjourn**

Motion was made by Jesse & Claire adjourn the meeting. The meeting adjourned at 9:05 a.m.

**Next Board Meeting**

Our next meeting is scheduled for December 12th, 2024 at 8:00 am at Central Office.