

Call to Order

The meeting was called to order at 8:01 a.m. by President, April Hayes, at Southern Boone Administration Building.

Reading of the mission statement: Our mission is to Promote a Business Friendly Culture that Connects, Engages, and Inspires business(es) to foster meaningful relationships with our community.

Board Members Present: April Hayes (President), Jesse Wheadon (Vice President), Claire Linzie (Treasurer), Faryn Griffin (Secretary), Izzy Smith, Ken Bishop, Virginia Steiger, Jacob Garrett, Letitia Denhartog

Absent: Melissa Karotka (past president)

Quorum: Yes

Welcome – Introduction of Guests

No guests.

Additions to Agenda

Include website into the marketing discussion under unfinished business.

Approval of the Minutes

The minutes of the September meeting were presented, Heather noted the minutes of the July meeting, needed to be updated to August. Claire & Izzy made a motion to approve the minutes based on the update. The minutes were approved and amended by the board.

Treasurer's Report

The September 2024 report was presented:

Income \$0.00

Expenses: \$2,427.20 – Monthly End Bank Statement as of 9/1/2024 was \$38,483.79 and cash balance on hand as of 10/7/2024 was \$36,256.84.

Motion was made by Jesse & Letitia to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons

Membership/Ambassadors: Jacob Garrett

Working with O'Riley's on a grand opening. Pending November 17th

Renewals should go out end of October/beginning of November

Special Events: April Hayes

Thankful For You event will be in November. Lunch is provided for Chamber Members. Date will be sent out soon.

Chamber would like to participate in the Christmas parade. Usually the first Friday in December (pending on park board).

Website & Newsletter: Faryn Griffin

No update.

Budget & Finance: Claire Linzie

Claire has meeting scheduled on the 15th to go over budget. Have not heard anything back about the audit.

City of Ashland Report: Kyle Michael

Christmas Parade – has not officially set the date.

Park Survey is closed – take a couple weeks to work on the feedback

Kyle Michel asked if there had been any engagement with Sentinel since they have been purchased through Equipment Share Company.

BBQ Place was mentioned.

Jacob asked if there could be something shared with the Chamber for those who obtain business license.

Kyle stated something could be shared and would work on figuring out how to do that.

SBEDC: Virginia Steiger

Virginia mentioned property on the east side of town, fast food restaurant is looking.

Economic and Workforce Development Lunch was very well attended last month with great speakers. Hoping to do another similar event in the future.

ABC: Izzy Smith

Still working on some of the same items, planters, reindeer event.

Planters continue to look awesome. Will look at adding some more planters in the spring.

The board is looking to get approval on their renewal with Missouri Main Street

Santa/Reindeer event at In Any Event on December 13th.

Izzy expressed interest again in the marketing position and having the ABC get involved.

REDI: Lisa Driskell

Lisa not present.

Jacob Garrett mentioned that REDI has workshop that is open for small businesses. Lisa asked if this is something that The Chamber would like to bring to our community. The event would likely be a two hour event. Talked about partnering with the Thankful for You Event to host the workshop.

Meet with Natalie with St. Joseph Chamber – discussed about bringing in a Lunch & Learn for those in other/surrounding Chambers. This event will most likely be planned for January.

Unfinished Business

Marketing Position/Partnership with other organizations – ABC

Chamber up to 8 hours – \$20/hour

SBEDC up to 4 hours - \$20/hour

ABC is prepared to budget \$20/hour but dependent on amount of hours.

Jason discussed the website and revamping the website – all in favor of combining organization on one website.

Jacob posed the question if the city would be interested in the partnership in the position. Kyle stated that it's not off the table, but not at this time.

Claire makes a motion for the Chamber Marketing position to minimum of 8 hours for \$20/hour, Jesse second. Motion passes.

Jacob makes a motion to increase the Chamber Zoom plan. Izzy second. Motion passes.

New Business

Discussed the REDI workshop in the REDI update prior.

We currently are on the \$1000/year for the REDI investment.

Our investment is up for renewal – our sponsorship allows us to attend 1v1 workshop sessions, gets us a voice at the table.

The Chamber is discussing increasing the renewal. However, it does not seem like there is much of increase in benefits with an increase in sponsorship

Jacob makes a motion to approve \$1000 Redi Investment Sponsorship, Virginia makes a second. Motion passes.

Business prospects:

None

Other Announcements:

Last Friday the students let out at 12:30 early dismissal for students and parents to help out with the Homecoming Parade. Moving the starting location for the parade, helped increase participation in the parade. Great participation at the High School Football Game.

October 29th is the Golden Eagles Tailgate. There will be hotdogs, burgers, other food. Marching band will be there and cheerleaders.

High school just finished the two sets of bathrooms by front office and the commons.

The north entrance construction will be starting here in the next couple weeks.

Tim Roth wanted to give thanks over the last couple weeks.

Tonight, October 10th, is Softball Senior Night.

In Any Event is shuttling people down to the Pumpkin Fest for the weekend. \$10 wrist band. 5 and under are free.

We have sent out Board Member applications, It has went out in the newsletter, but will go out on Facebook this afternoon. Isabelle suggested going out and letting someone know that they would be a good fit for it.

Adjourn

Motion was made by Jesse & Izzy adjourn the meeting. The meeting adjourned at 8:54 a.m.

Next Board Meeting

Our next meeting is scheduled for November 14th, 2024 at 8:00 am at Central Office.