

Call to Order

The meeting was called to order at 8:01 a.m. by President, April Hayes, at Southern Boone Administration Building.

Reading of the mission statement:

Board Members Present: April Hayes (President), Jesse Wheadon (Vice President), Claire Linzie (Treasurer), Faryn Griffin (Secretary), Izzy Smith, Jacob Garrett, Letitia Denhartog, Melissa Karotka (past president)

Absent: Ken Bishop, Virginia Steiger

Quorum: Yes

Welcome – Introduction of Guests

No guests.

Additions to Agenda

No Additions.

Approval of the Minutes

The minutes of the July meeting were presented Claire & Izzy made a motion to approve the minutes. The minutes were approved and amended by the board.

Treasurer's Report

The August 2024 report was presented:

Income \$500.00

Expenses: \$399.00 – No expenses for the month. Monthly End Bank Statement as of 8/31/24 was \$38,483.79 and cash balance on hand as of 9/6/2024 was \$37,483.79

Motion was made by Jesse & Jacob to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons

Membership/Ambassadors: Jacob Garrett

Updated the membership spreadsheet. There are 119 members. October or November invoices will be sent out.

Ashland Chiropractic ribbon cutting was last Tuesday, it was a great grand opening.

Midwest Alarms ribbon cutting will be coming up. Waiting on a date, also waiting on a date for

Farmers Insurance.

Tim Roth gave shoutout for 119 members!

Special Events: Tracy Banning

Tracy Banning is resigning as the chair. Thankful for you is coming up in November, the lunch with for Chamber Members. Also looking for the Christmas Parade.

Website & Newsletter: Faryn Griffin

Faryn is resigning from the marketing position. No update – getting luncheon in the newsletter and on facebook.

Budget & Finance: Claire Linzie

Still following up about the audit.

City of Ashland Report: Kyle Michael

Fall Festival is this weekend at the Ashland City Park. Park Master Plan group will be out there to get feedback and discuss the process. There is a survey has went out for public feedback as well. FFA will be doing a 5K.

No update. Kyle not present. The nursing home has been bought. Izzy suggested going to planning and zoning meetings.

O'Rileys is open now!

Construction going on downtown.

SBEDC: Virginia Steiger

Jason Reynolds gave an update on the SBEDC group. SBEDC is opening up an invitation for an Economic Development Lunch and Learn. It is RSVP. There is a good list of speakers lined up for the event for an informative event. This is a FREE event. Tomorrow is the deadline for the event. 23 people have registered for the event as of today.

Jason Reynolds brought up the interview process for marketing position and would like to be part of the interviewing committee.

ABC: Izzy Smith

Izzy mentioned that partnering for a paid position is something that the ABC would be interested in.

Santa and Reindeer event is Dec. 13th at In Any Event – working on having live reindeer again.

They are working on their renewal with Missouri Main Street.

Trying to put in fall decorations and then winter decorations.

Would love to establish a new location for planters.

There will be sponsorships available for the Santa & Reindeer event.

REDI: Lisa Driskell

Lisa liked to thank everyone for sending Jacob to the Economic Development Conference.

High Level economic development pieces are a part of the conference. They were able to meet and build relationships with other local chambers.

Lisa suggested to have someone from another chamber to come and talk to the membership committee. This person is from St. Joseph that would love to come and speak.

The Chamber will be getting an invitation for their quarterly meeting. The next one is October 3rd at Bur Oak Brewery. October 4th is National Manufacturing Day. This event is free to attend but must RSVP.

Lisa will send the invitation out to Faryn.

Unfinished Business

Recap of the Board Retreat with Tom Trabue – put mission into place along with our 4 engagement words. We have 6 plans of actions: how we communicate with membership, set up cloud system for documents, job description, government affairs committee, member outreach and support, identifying the Chamber message. Also working towards a process on the ribbon cuttings. We are also working to leverage our existing community events, how can we cooperate and move things forward.

New Business

2025 Board Member Appointment Committee – all positions require 1 year spot on the board previously. Need to appoint 3 new board members. Looking for active Chamber members. Will put ad in the newsletter for the new board members.

Insurance Renewal – the insurance stayed the same.

QuickBooks – went up \$28. Isabelle made a motion to approve the increase for the price of QuickBooks, Jesse second.

Eagle Store Donations – Middle School is looking for donations. Kids can use eagle bucks on items in the store. Lacey is the contact for any items. Monetary donations are also acceptable. Non-perishable items are good.

Recap from the Governors Conference – Jacob had great time connecting with others from across the state. Had time to collaborate with Vicki and Matt as well. Jacob got the opportunity to learn more about other Chambers and is looking forward to following up with those groups for feedback. Gave great insight on the things that we can do better as a Chamber. They got to hear from the owner of Build A Bear – how it was establish, how it grew, how to drive income to the community.

Business prospects:

None

Other Announcements:

School District Update

Day 10 – Week 3 at the School District. Fall sports are kicked off and doing well.

Thank you from Tim for the Drive in Luncheon.

Currently working with the City on the high school construction so that they can get ready to add in on the north side of the high school.

October 8th – Golden Eagles event at the High School Stadium – this group connects business leaders and the 50+ group. School is trying to do a BBQ for the event.

October 4th is homecoming parade. Dismissing students at 12:30 that day. Starting at the Optimist for the parade that day.

Tonight is burger and fry night at the FFA. Starts at 5 pm

Adjourn

Motion was made by Jesse & Claire adjourn the meeting. The meeting adjourned at 8:48 a.m.

Next Board Meeting

Our next meeting is scheduled for October 10th, 2024 at 8:00 am at Central Office.