

Call to Order

The meeting was called to order at 8:03 a.m. by Chamber President, Melissa Karotka, at the Southern Boone School District Central Office.

Board Members Present

Melissa Karotka (President), Tracy Banning (Treasurer), Faryn Griffin (Secretary), Letitia Denhartog, Virginia Steiger, Izzy Smith, Laurie DiPietro, April Hayes Tim Roth (Past President)

Absent: none

Quorum: Yes

Introduction of Guests

No guests.

Addition to Agenda

Tracy would like to add that we need a nominating committee for board members and executive members for the 2024 year. Tracy Banning, April Hayes, Claire Linzie & Laurie DiPietro volunteers to be on the committee.

Approval of the Minutes

The minutes of the August meeting were presented.

Izzy Smith and Letitia DenHartog made a motion to approve the minutes. The minutes were approved by the board.

Treasurer's Report

Income: \$150.00

Expenses: \$1,044.40

Monthly End Bank Statement as of 8/31/2023 was \$43,710.80 and cash balance on hand as of 9/14/2023 was \$43,710.80

Motion was made by April Hayes and Faryn Griffin to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jacob Garrett/Tracy Banning

New Members: Mary Janes Place & Bell Bank. Will reach out to Welcome them and get a ribbon cutting scheduled.

Membership Committee has been reaching out to businesses survey them on the Chamber, next will be planning a visit to each business.

Special Events: April Hayes

Sips & Tips on September 21st at Eagle Knoll. 4:30 – 6:30 pm “Good Health is for Good Business”. The event is open to chamber members and all employees of those businesses. We have only 3 RSVPS. Will extend RSVP to tomorrow morning (9/15). If there are not any additional RSVPS, the event will have to be cancelled.

Thankful 4 You event November 29th which is meals for Chamber members.

Christmas Parade on December 1st.

Website & Newsletter: Faryn Griffin

Currently in free trial of Constant Contact. Format is almost set up. Will be testing email within next couple weeks and then jumping on phone call about pricing and plan.

Budget & Finance: Tracy Banning

Budget meeting 9/15. Will share updated with board in October meeting.

City of Ashland Updates

City Of Ashland Report: Kyle Michael

Perry Ave will be underway in a week or two. Crew that is wrapping up on S main will be headed over to work the perry ave project.

SBEDC: Vicki Kemna

Kyle gave update. They met yesterday. Dave Westhoff gave an update on Boone Corner. It is linked on Redi's website under the Lotus search. Ranken has finished construction and is working on getting teachers hired.

ABC: Izzy Smith

Looking at offering a grant or some kind opportunity for businesses to receive money on outdoor appearance updates to their business.

Also looking at fall planters with mums. There are 4 businesses on the waist list for planters.

In December they will be doing live reindeer and santa.

Unfinished Business

Agreed on a week to discuss the partnership between ABC, Chamber & SBEDC. Need to finalize a date.

New Business

Laurie suggested changing the perception of the chamber. The board and members brainstormed ideas on how the Chamber can use funds to benefit the Chamber Members instead of having more in person events. Everyone is exhausting their time at their own businesses, so how do we make it easier on business owners and do something else that can benefit them. Ideas discussed below:

Create a miler about who the Chamber is.

Member Spotlight

Member Spotlight sponsored in the Boone County Journal

Bill board is \$1,200/month with TJ & Amanda.

Include an add in the sports program

Have a table//give out something at sports games

Business prospects

None

Other Announcements:

First SBC Volleyball game is this week, along with first home Football game.

Homecoming Para will be October 6th.

Tim Roth gave big thank you to score board sponsors.

Halloween House Contest will be done by Boone County Journal. Looking for small donations from businesses to add to a gift basket to the top three winners of contest.

Open houses this week from Izzy Smith, South Country Realty and other realty companies.

Adjourn

Motion was made by Letitia DenHartog and Laurie DiPietro to adjourn the meeting. The meeting adjourned at 9:05 a.m.

Next Board Meeting

Our next meeting is scheduled for October 12th 2023 at 8:00 am at the Southern Boone School District Central Office.