

Call to Order

The meeting was called to order at 8:04 a.m. by Chamber President, Melissa Karotka, at the Southern Boone School District Central Office.

Board Members Present

Melissa Karotka (President), Tracy Banning (Treasurer), Faryn Griffin (Secretary), Letitia Denhartog, Virginia Steiger, Izzy Smith, Laurie DiPietro, April Hayes Tim Roth (Past President)

Absent: Jesse Wheadon

Quorum: Yes

Introduction of Guests

Matt Sharp – Public Relations Director

Christy Jones – Assistant Super Intendent

Megan Werdehausen – Director of State Operations under US Senator Eric Schmitt

Tara Blue – Boone County Journal

Approval of the Minutes

The minutes of the June meeting were presented.

Corrections to the minutes: Change April to May. Change Steigers to Steiger.

Tim Roth and Laurie DiPietro made a motion to approve the minutes. The minutes were approved by the board.

Treasurer's Report

Income: \$0

Expenses: \$3,072.92

Monthly End Bank Statement as of 6/30/2023 was \$44,603.03 and cash balance on hand as of 7/13/2023 was \$44,403.03

Motion was made by Letitia Denhartog and Faryn Griffin to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jacob Garrett/Tracy Banning

No ribbon cuttings scheduled. Member folders will go out to members in 2024.

Special Events: April Hayes

June event w Kim Becking went well. Lots of good feedback.

Teacher appreciate with be August 24th. \$1000 in budget to support. It will be at central office lot. Session will start at 11:15. Band will be playing at the time of event. There are 260 staff members from the school district.

Sips & Tips on September 21st at Eagle Knoll. Will be similar set up to “speed dating”. Theme will be in regards to Health Care & how to keep your body healthy.

Thankful 4 you event in November. Meals for Chamber members. Will look a little different than last year.

Website & Newsletter: Faryn Griffin

Members have been updated on the member directory.

Add text to the newsletter. Some are not receiving the images on their computers.

Virigina will be sending more pictures of Ranken.

Budget & Finance: Tracy Banning

\$1000 is in budget for Teacher Appreciation lunch.

City of Ashland Updates

City Of Ashland Report: Kyle Michael

South Main and Perry Ave are on in the process of getting started SOON. Kyle keeps running list of properties that could be used for commercial retail. Nextsite has not been useful.

SBEDC: Kyle Michael

Met the day before Chamber meeting. Still needing to get people in attendance and finalize by laws.

Carquest is transitioning to NAPA

Dominos is coming to Ashland at Boone Corner

ABC: Izzy Smith

Hosted 4th of July parade – very successful

Firework event is coming up July 22nd. Fundraising has been completed. S. Main construction may hinder some plans in the fireworks.

Third planter has been placed at the Boone County Journal.

Unfinished Business

Partnership between groups – continue the conversation. Group leaders will be getting together to discuss a date in October.

New Business

Dave Westhoff – Boone Corner. Dominos is official and partnered on project. Mid Mo Regional planning is potentially looking at Suite C. Suites are \$16/sq ft. Dave asked for a letter of support from Chamber, SBEDC and ABC for the project of Suite C. He is asking for letters of support for the ARPA funds. Chamber Board agreed to discuss the ask over email.

Master Plan was more feedback based from individuals. Lots of participation from Ashland, Southern Boone County. Plan is out of date and creating a new plan helps set priorities for the county.

Trent Tracy – presented sponsorship information for the new scoreboard.

Business prospects

Dominos

Other Announcements:

The school is getting a jump start on the new school year with hiring new staff. Back to school guide is on the website. The school is also looking at a no tax increase bond issue again. Also looking at comprehensive facility plan.

Cattlemens Day Rodeo is August 25th & 26th.

Ranken Walk through will be August 17th.

Adjourn

Motion was made by April Hayes and Letitia Denhartog to adjourn the meeting. The meeting adjourned at 9:16 a.m.

Next Board Meeting

Our next meeting is scheduled for August 10th 2023 at 8:00 am at the Southern Boone School District Central Office.