

Call to Order

The meeting was called to order at 8:07 a.m. by Chamber President, Melissa Karotka, at Southern Boone School District Central Office.

Board Members Present: Melissa Karotka (President), April Hayes (Vice President), Jesse Wheadon, Letitia Denhartog, Izzy Smith, Virginia Steiger, Tim Roth (Past President)

Absent: Tracy Banning (Treas), Faryn Griffin (Secretary), Laurie DiPietro

Quorum: Yes

Introduction of Guests

Krista Moore, Southern Boone Teacher and Organizer of the Buddy Pack Program

Additions to Agenda

The Board for the Cattleman Days Rodeo has asked if the Chamber is interested in being a parade sponsor again this year. The cost is \$200.00. April will check with the special events committee to see if they want to do a float in the parade. Letitia DenHartog and Virginia Steiger made a motion to sponsor the Cattlemen Days Rodeo with a \$200 parade sponsorship. The sponsorship was approved by the board.

There are leftover signs from the campaign for the City's proposed tax during the election. Jesse Wheadon said that Barrett Glascock has offered to store the leftover signs for future use. They can be re-covered, and the stakes be re-used. Everyone agreed to keep them to use for future projects.

Approval of the Minutes

The minutes of the August meeting were presented.

April Hayes and Letitia DenHartog made a motion to approve the minutes. The minutes were approved by the board.

Treasurer's Report

Income \$10,098.19

Expenses: \$7,020.88

Monthly End Bank Statement as of March 31, 2023 was \$46,761.80 and cash balance on hand as of April 13, 2023 was \$46,152.43.

Motion was made by Virginia Steiger and Jesse Wheadon to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports

Membership/Ambassadors: Jacob Garrett

Ribbon Cutting: April 21, 2023 at 10:30 at Angell & Co.

New Members: none

Special Events: April Hayes

Next event: Chamber Days is next week. We are kicking off with Leader Breakfast on April 20 at 7:15 a.m. The YMCA BBQ will be that evening. On Friday, a ribbon cutting will be held at 10:30 at Angell & Co. and then Happy Hour at Woody's from 4:30 until 6:30. An Earth Day clean up will take place on Saturday morning at the Middle School. On June 13, 2023 beginning at 7:30 a.m., we will host guest speaker, Kim Becking, at the Central Office. Breakfast will be provided, and her program will start at 8 a.m. Chamber members are free to attend, but we will be charging non-chamber members \$25 to attend.

Website & Newsletter: Faryn Griffin

Faryn was absent, but April reminded everyone if they have an event, job opening or announcement, to email them to Faryn. If you see something on social media or advertised somewhere, be sure to let Faryn know.

Budget & Finance: Tracy Banning

Tracy was absent, but April mentioned that we should be under budget, especially with the large profit brought in from the 80s prom fundraiser.

City of Ashland Updates

City of Ashland Report: Kyle Michael

Kyle let everyone know that Southwest Stone will be opening soon and Yummy Yo's plans to open in June. He wanted to thank the Chamber for the promotion of the sales tax measure. Lakeside Ashland opens this weekend and has several events scheduled to occur this season. Dorise was present, but had to leave for work, but he wanted to see if the Chamber would be interested in writing a letter in support of Jose Hernandez, who owns Jose Jalapeno. Jose is applying for permanent residency and needs letters of support. Melissa asked everyone to email her their experiences with Jose and she would put the information into a letter of support for him. On Friday at 1 p.m., the park master plan will be revealed.

SBEDC: Vicki Kemna

They did not have a quorum at their last meeting.

ABC: Jesse Wheadon

Their first planter is almost done and will be placed at In Any Event. In Any Event and the FFA are working together to plan seasonal plants for the planters. If any business would like to sponsor or buy a planter, please contact them. In Any Event is hosting a Derby Days event at Eagle Knoll with ABC and the funds will be donated to ABC. They are selling VIP tables of 8 for \$150. April will check with the special events committee to see if they want to get a table to represent the Chamber. They have the funding approved to join the Chamber but have not filled out the application yet. They want to continue with trying to partner with the Chamber and SBEDC. Would like a link to their website on the Chamber website. Dave Westoff asked if there was a meeting last year between the three groups to discuss partnering together. It was confirmed that a meeting was held, and discussion was had regarding the focus and mission of each group. Melissa suggested that the President and Vice President of each group email her to discuss putting together another similar meeting.

Unfinished Business

Discussion regarding the partnership with SBEDC, ABC and the Chamber were discussed during ABC's update.

New Business

Word of Mouth is hosting a Cinco de Mayo event. Tables can be purchased for \$100 or individual tickets are \$15. All proceeds go to Rainbow House.

Business prospects:

Jacob is going to reach out to the new car tint business coming in and a new boutique.

Other Announcements:

REDi is hosting their quarterly event on June 21 at Lakeside Ashland from 4-6 p.m. If you would like to receive their newsletter, please let Lisa know. Their next regular meeting will be May 10 from 11:30 – 1:00.

Adjourn

Motion was made by April Hayes and Izzy Smith to adjourn the meeting. The meeting adjourned at 9:16 a.m.

Next Board Meeting

Our next meeting is scheduled for May 11, 2023 at 8:00 am at Southern Boone Central Office.