

Call to Order

The meeting was called to order at 8:03 a.m. by Chamber President, Melissa Karotka, at the Southern Boone School District Central Office.

Board Members Present

Melissa Karotka (President), April Hayes (Vice President), Tracy Banning (Treas), Faryn Griffin (Secretary), Jesse Wheadon, Letitia Denhartog, Virginia Steigers, Izzy Smith, Laurie DiPietro, Tim Roth (Past President)

Absent: none

Quorum: Yes

Introduction of Guests

Justin Aldred – Boone County Commissioner

Approval of the Minutes

The minutes of the February meeting were presented.

Corrections to the minutes: none

Jesse Wheadon and Faryn Griffin made a motion to approve the minutes. The minutes were approved by the board.

Treasurer's Report

Income: none

Expenses: \$898.56

Monthly End Bank Statement as of 2/28/2023 was \$43,684.49 and cash balance on hand as of 3/9/2023 was \$48,025.64.

Motion was made by April Hayes and Letitia DenHartog to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jacob Garrett/Tracy Banning

Ribbon Cuttings – none

New Members – none

Membership committee will be meeting soon.

Special Events: April Hayes

Next event – March 11th is *80's Prom*. Purchase Tickets!! There are also raffles going on like a Cooler Raffle filled with alcohol and a 50/50o raffle. Can purchase tickets even if you are not attending the event. There will also be tickets available at the door.

Chamber Days Leadership Breakfast will be April 20th at the Optimist. Speaker will be Nic Parks w/ Lakeside Ashland.

Website & Newsletter: Faryn Griffin

80's Prom sponsors are on the banner of the website. Also started updating events on the calendar for the next couple months.

Budget & Finance: Tracy Banning

Everything Profit for fundraiser looks great.

City of Ashland Updates

City Of Ashland Report: Kyle Michael

There is a recycling survey going around to the community on different recycling options. Sales Tax will be on the April ballot. Marijuana and increase for street maintenance. If the street maintenance gets passed it will reduce property tax levy. Dorise will be at Mcdonalds discussing the sales tax. City is also starting to work on the budget.

*Board voted on supporting the cities plans and educating the community. Motion was made by Faryn Griffin and Tim Roth in supporting the sales tax increase. This was approved by the board.

Board voted to purchase flyers, mailers and any other promotional items for sales tax up to \$1000. Any promotional items need to have paid for by the chamber of commerce by treasurer Tracy Banning.

Cost of promotional items was over \$1000. Board voted on the expenditures through email for 200 flyers, every door direct mail, 50 doubled yard signs and 3 large yard signs.

SBEDC: Vicki Kemna

Talked about sales tax and projects. Meeting has been moved to 8 a.m. every second Tuesday of the month. Had quorum at the last meeting.

ABC: Jesse Wheadon

They are looking to fill some board positions. There is a forum on their website for volunteers, which they are still looking for. Planters are coming along. Hosting Trivia night at Woodys on the 14th.

Unfinished Business

Candidate Forum – March 20th. It will live stream from the City of Ashland.

New Business

Partnership with ABC, SBEDC and Chamber. Lets have another meeting with involved members to discuss partnering with all three organizations again. Proposed that ABC needs to become a member with the chamber.

Prop 1 Marijuana Sales Tax

3% sales tax increase on sales of marijuana. Election day April 4th

Business prospects

None

Other Announcements:

Lady Eagles are going to the quarterfinals Saturday. Parent Teacher Conferences are going on at the school district.

Adjourn

There was no motion was made by the board to adjourn the meeting. The meeting adjourned at 9:07 a.m.

Next Board Meeting

Our next meeting is scheduled for April 13th 2023 at 8:00 am at the Southern Boone School District Central Office.