



Chamber Board Meeting Minutes
July 14, 2022

Call to Order

The meeting was called to order at 8:01am by Tim Roth at the Southern Boone School Central Office.

Roll Call:

Board Members Present: Tim Roth (P), Becky Edwards (VP), Melissa Karotka (Sec), Tracy Banning (Treas), Faryn Griffin, Ann Colgrove, Laurie DiPietro, Jesse Wheadon, April Hayes

Absent: Tracy Titmus (PP)

Others Present: Matt Boyce, Vicki Kemna, Dave Toczyłowski, Izzy Smith, Claire Melvin, Latetia Denhartog, Nabrina Kettner, and Virginia Steiger

Quorum: yes

Introduction of Guests: Dave Toczyłowski from Callaway Bank

Additions:

None

Approval of the Minutes

The May minutes were presented.

Tracy Banning and Ann Colgrove made motions to approve the minutes. Board approved as written.

Treasurer's Report

Expenses: \$688.02

Income: \$450.00

Monthly End Bank Statement as of 7/14/2022 was \$42,438.29

Motions made by Melissa Karotka and April Hayes to approve the treasurer's report. May/June Treasurer's report approved.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jesse Wheadon

New Members Vicki Kemna reaching out to Amazon for potential membership.
Tim Roth talking to HyVee to join.

New businesses coming to Ashland: Yummy Yos and Scooters

Ribbon Cuttings: The Burg 1 year anniversary on August 19
Tire Pros looing to do an anniversary ribbon cutting as well

Special Events/Quarterly Membership: Nabrina Kettner

The July event with USA Mortgage was rescheduled to a later date.

Southern Boone Staff appreciation luncheon coming up August 31, drive thru event. Will send out a sign up sheet for volunteers to work. Ann Colgrove made a motion to sponsor lunch at \$1000, second by Melissa Karotka, sponsorship approved by the board.

SBEDC: Vicki Kemna

REDI event with the chamber and ABC to do a tour of the area and have a social hour. Only for these committee members. They will be planning a golf outing October 17 or 21. More to come as details are finalized.

Website and Newsletter: Faryn Griffin

Newsletter will be adding the meeting dates on the newsletters to invite anyone to attend. Goal is to send newsletter Mondays or Tuesdays.

Budget/Finance: Tracy Banning

Doing well with the budget

City Of Ashland Report: Kyle Michael -

No updates

Ashland Betterment Coalition: Jesse Wheadon

Mentioned the possibility of combining websites with ABC, Chamber and SBEDC.

Adding flower pots throughout down town from In Any Event to beautify downtown.

Potentially looking at a fund raiser, ideally Bingo, will have more later on this.

Unfinished Business:

None

New Business

Optimist has been discussing internally the possibility of bringing back Bingo and what it would look like. Staffing is a concern.

Adding to next agenda, amending the by-laws of the board.

Define roles a little more to include several responsibilities

Being able to pass the information smoothly during board transitions

Utilizing electronic document sharing opportunities like Google Drive

- **Business prospects:**

- Yummy Yos

- **Other Announcements:**

School will take ownership of the middle school building soon, and open it to teachers to begin getting to know their space.

School field and track sign sponsorship will be taking a different approach and not utilizing an outside source.

Thank you to the community for the support shown for the State championship winning baseball team, it has been so amazing to see.

Adjourn

Motions made by Becky Edwards and Jesse Weadon to adjourn the meeting. The meeting adjourned at 9:01am

Next Board Meeting

The next meeting is August 11, 2022 at the Southern Boone Administration Building.