



**Chamber Board Meeting Minutes
January 13, 2022**

Call to Order

The meeting was called to order at 0804 by Tim Roth at the Southern Boone School District Central Office.

Roll Call:

Board Members Present: Tim Roth (P), Becky Edwards (VP), Melissa Karotka (Sec), Tracy Banning (Treas), Derek Tamm, Laurie DePietro, Carrie Fischer, Ann Colgrove, Faryn Griffin, Jesse Wheadon, Tracy Titmus (PP)

Absent:

Others Present: Jason Reynolds, Izzy Smith, April Hayes, Nabrina Shanks, Chelsea Wren, Chris Femlee, Dale Long, Katie Williamson, Letitia DenHartog

Quorum: yes

Introduction of Guests: Krista Massman and Erin Morris – Southern Boone High School Counselors. Dale Long – Southern Boone Athletic Director.

Additions:

High School athletic sponsorship, High School Mock Interviews

Approval of the Minutes

The December minutes were presented.

Tracy Banning and Faryn Griffin made motions to approve the minutes. Board approved as written.

Treasurer's Report

Income \$700.00

Expenses: \$1,236.74

Monthly End Bank Statement as of 12/31/2021 was \$35,959.05

Motions made by Carrie Fischer and Tracy Titmus to approve the treasurer's report. December Treasurer's report approved.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jesse Wheadon

January 26, 2022 ribbon cutting at 11am at the Kays Law. January 28, 2022 ribbon cutting at the new City Hall at 2pm.

Special Events/Quarterly Membership: Nabrina Shanks & Katie Barmann

January 20 – 6:30 pm the Chamber Awards Banquet, RSVP please

Utilizing REMIND for chamber events. Sign up today.

Next committee meeting is February 2, 2022 to work on the Chamber Dinner (mystery dinner)

SBEDC: Vicki Kemna & Chris Felmlee

Rankin is progressing – the design in is progress with the architect

Website: Jason Reynolds

Shared the suggestions from last meeting and they were very well received, and have expanded her time working from 4 to 6 hours.

Analytics on Facebook are best when there is over 1,000 followers. Currently we have a little over 700 – invite your friends to follow the chamber page. Posts with photos perform better while just reminders under perform. She will tweak how she posts to have some consistency with marketing and to have a higher engagement.

Newsletter: Tracy Banning

No updates

Budget/Finance: Tracy Banning

Budget was approved last month

City Of Ashland Report: Carrie Fischer –

Moving to the new building, the target date is January 25th.

New administrator Kyle Michael starts February 16, 2022

Unfinished Business: None

New Business

- 2022 Chairs and committees established.
- Approval of Directors & Officers Insurance policy. This is a \$450 policy that includes legal representation for board members if needed for chamber related items/decisions.
- Motion to approve made by Melissa Karotka, seconded by Becky Edwards. Approved by unanimous votes.

- **Business prospects:**
 - None at this time.

- **Other Announcements:**

- Dale Long invited chamber members to come to the unique opportunity meeting to learn about the sponsorship of the athletic scoreboard and indoor video screen. This will be held January 19th at the high school gym at 7pm
- High School counselors Erin and Krista invited the chamber members to participate in mock interviews for the current senior class. These will be held through the English classes to prepare students for careers and college. A link to sign up will be sent to members to sign up. Interviews will start February 28, 2022
- Breakfast for your Brian in February 10 at 7:30am at the Senior center

Adjourn

Motions made by Carrie Fischer and Faryn Griffin to adjourn the meeting. The meeting adjourned at 0847

Next Board Meeting

The next meeting is February 10, 2022 following Breakfast for your Brain at 7:30am at the Senior Center.