



Chamber Board Meeting Minutes
April 14, 2022

Call to Order

The meeting was called to order at 0800am by Tim Roth at the Southern Boone School Central Office.

Roll Call:

Board Members Present: Tim Roth (P), Becky Edwards (VP), Melissa Karotka (Sec), Tracy Banning (Treas), Faryn Griffin, Ann Colgrove, Laurie DiPietro, Jesse Wheadon, April Hayes

Absent: Tracy Titmus (PP), Carrie Fischer

Others Present: Izzy Smith, Dave Westhoff, Jayme Prenger, Athena Bouras, Jason Reynolds, Letitia Denhartog, Chelsea Wren, Vicki Kemna, Virginia Steiger

Quorum: yes

Introduction of Guests: Jayme Dement Prenger with Missouri Women's Business Center.
Virginia Steiger with Prost Builders

Additions:

Cattlemens's Rodeo

Approval of the Minutes

The March minutes were presented.

Ann Colgrove and Tracy Banning made motions to approve the minutes. Board approved as written.

Treasurer's Report

Expenses: \$837.54

Income: \$7,428.80

Monthly End Bank Statement as of 3/31/2022 was \$44,637.14

Motions made by Becky Edwards and Faryn Griffin to approve the treasurer's report. March Treasurer's report approved.

Committee Reports/New Chairpersons:

Membership/Ambassadors: Jesse Wheadon

New Members: Prost Builders, Mo Organic Association, Blue Fox Farm, Fox Aerospace Services.

Still working on The Burg.

Ribbon Cuttings: April 22 at Dandelion Café

April 26 Farmers market and River Region Credit Union

April 29 Eagle Knoll

Special Events/Quarterly Membership: Nabrina Shanks

Murder Mystery Dinner went well, very well attended and great feedback from those that attended. Many asking if it will be an annual event.

Next Event is the Leadership Breakfast that kicks off small business week with other activities like the YMCA BBQ in their parking lot on Friday.

SBEDC: Vicki Kemna & Chris Felmlee

Next meeting to be held today at 4pm.

Website: Jason Reynolds

Faryn Griffin has accepted the position for the new website and digital content for the Chamber. Heather is training her. Continue to send changes/updates to Jason for now and he will oversee them. Jason mentioned there was a \$500 renewal fee coming up for website hosting, it is in the budget but will be split with the SBEDC. It is due May 5th.

Laurie D mentioned it was a little more challenging than anticipated to find things on the chamber website. She was looking for a calendar, and was unable to find it. Jason and Faryn took note and will look to see how to make that a little easier.

Newsletter: Tracy Banning

No updates on the newsletter, looking for suggestions on programs to send newsletters. Survey Monkey is getting to the point where there is limited responses allowed and just has a few more limits under the free program.

Budget/Finance: Tracy Banning

Doing well with the budget

City Of Ashland Report: Kyle Michael – requested to be on the email lists and replace Tony's email. Kyles email is Kmichael@ashland.mo.us

Ashland Betterment Coalition: Jesse Wheadon

Next step is to start goal setting and taking action. Meetings are the first Tuesday of the month at 8:30 at City Hall. On April 20 the school, chamber, SBEDC and ABC

will all meet to mid melt. To have a better understanding of what each does, eliminate duplication and work together for common goals.

Unfinished Business:

None

New Business

Collaboration between Chamber, ABC and SBEDC underway.

Chamber days are coming up

Chamber scholarship – after conducting interviews two candidates were chosen, they will be announced on May 4th at the school scholarship night.

Candidate Forum update – big thank you to Vicki Kemna for all her work on this, she was amazing at keeping it moving and topical. Thank you! Only down side was limited number of zoom attendees, Tim will look into the zoom options for expanding this. Even if it is on an event by event basis.

Bond issue was passed for the school. Thank you to all who voted.

- **Business prospects:**

- None at this time.

- **Other Announcements:**

- State filing for chamber, last time it was done was in 2019. Tracy Banning has done this to bring the chamber up to date. The chamber may need to file for a fictitious name, due to using different names on different items. April Hayes will help with this filing. Melissa Karotka made a motion to have this done with the minimal fees it takes, second by Tracy Banning, motion passed by the board.
- Dave Westhoff wanted to thank the chamber and the SBEDC for doing the Leadership Breakfast. He feels it is a great showcase for the community. It was a big factor in bringing in Rankin.
- Cattlemen’s Days Rodeo is back for 2022! \$200 parade sponsor available. Chamber is considering it. Rodeo parade will be August 27th at 2pm

Adjourn

Motions made by Faryn Griffin and April Hayes to adjourn the meeting. The meeting adjourned at 8:45am

Next Board Meeting

The next meeting is June 9, 2022 at the Southern Boone Administration Building.