

## **Membership/Ambassador Committee**

### PURPOSE

To gain and retain members by demonstrating leadership; to create and sustain an environment for economic opportunity for each member.

### GOALS

- Create a positive, welcoming atmosphere for new members
- Work with Chamber staff to maintain current new member rate of enrollment
- Increase retention of members
- Promote participation of new members in Chamber committees and activities

### STRATEGIES

- Continue and encourage current successful recruitment endeavors
- Initiate a personal visit to every new member from a Membership Committee representative to review membership benefits
- Host New Member Welcomes to recognize new members and provide an opportunity to interact with other members and promote their business or organization
- Continue to utilize Quarterly Membership Breakfasts to recognize new members, and longstanding members
- Survey members on their perceived value of their membership and suggestions to add value or meet needs

### BENEFIT

To ensure the health and sustainability of the Chamber, the Membership Committee works to achieve membership growth and retention and to create value for each member.

## **Special Events Committee**

### PURPOSE

To plan the Chamber's quarterly "Breakfast for your Brain", Chamber on Tap, Fundraising Events (Leadership Breakfast, Annual Fundraiser, etc.) Annual Award Ceremony and Chamber Days Events. Like other income generating events hosted by the Chamber, these events are designed to fund programs that the Chamber can utilize to enhance the Chamber organization and accomplish the strategic plan.

### GOALS

- Create social involvement of Chamber members
- Provide networking opportunity
- Raise non-dues related income
- Generate enthusiasm for, and awareness of, the Southern Boone Chamber of Commerce within the Community

### BENEFIT

Increase awareness of the Chamber and its member businesses, generate revenue and create awareness for the Chamber in the community.

## **Website/Newsletter Committee**

### PURPOSE

To provide information to Southern Boone Chamber Members via website, Facebook and newsletters

### GOALS

- Generate awareness of news, events, meetings, etc. to our member community.

### BENEFIT

Increase awareness of the Chamber and its member businesses, create awareness for the Chamber in the community.

## **Economic Development Committee**

### PURPOSE

To provide leadership, information, and advocacy that enhances the economic environment and represents the political interests of the Southern Boone business community. To develop cooperative relationships with organizations and to establish and nurture positive relationships with local, state and national elected officials.

### GOALS

To research, develop, educate, and recommend issue positions to the Chamber Board of Directors

- Hold discussions for members to establish the legislative concerns and opinions of the Chamber membership
- Sponsor forums that present both sides of an issue
- Provide speakers of stature and expertise on critical issues

To advocate issue positions in the interest of the Chamber within philosophical guidelines set by

Chamber Board of Directors

- Annually review and update Legislative Policy Manual to reflect the concerns and opinions of the membership
- Identify, research, and address key issues
- Establish ad hoc committees, as necessary, to research and address issues of importance

To fully educate members about critical issues and inform members, the general public, and appropriate officials of Chamber positions adopted by Board of Directors

- Utilize current methods of communication, such as Voter Voice, to inform members
- Recommend and assist the issuance of press releases to media announcing adopted positions
- Sponsor public forums on issues and for candidates
- Provide support for positions taken by Chamber Board of Directors through communication with city council and county commission members and attendance at meetings

Establish positive, interactive relationships with organizations and elected local, county and statewide officials

- Host events to recognize public officials
- Provide networking opportunities between members and elected officials
- Encourage participation and support of MUPAC and MIZZOU PAC
- Foster cooperation and collaborative efforts between city and county leaders

### BENEFIT

A strong advocate in governmental affairs will maintain and advance the City's business climate, attract new membership and be an effective, respected voice of the business community.

## **Budget/Finance Committee**

### PURPOSE

To assure financial solvency of the Chamber by preparing the annual budget for board approval and to monitor the fiscal performance as it relates to the approved budget and to recommend policies that enhance the Chamber's financial status.

### GOALS

- Prepare and present new budget to the Board of Directors by June
- Review the financial reports given to the Board of Directors

### BENEFIT

Through careful evaluation of the financial structure of the Southern Boone Chamber of Commerce, there will be adequately funded Chamber programs and assured financial stability.