

Southern Boone Economic Development Council

Board Minutes

March 2, 2021

On March 2, 2020 the meeting of the Southern Boone Economic Development Council was called to order by Chairman Chris Felmlee via Zoom, Ashland, Missouri at 8:06 a.m.

Board Officers:

Chris Felmlee, President

Brandon Glascock, Vice President

Carrie Fischer, Secretary

Liz Heyen, Treasurer

Past President, Bill Lloyd

Jason Reynolds

Lonna Trammel

Vicki Kemna

Donnie Sanford

Matt Boyce

Ex Officio Positions, Non-Voting Members

Richard Sullivan, Ashland Mayor

Bill Molendorp, Hartsburg Mayor

David Bock, Mid MO Regional Planning Office

David Steffes, MU Extension

Dave Westhoff, Westhoff Rentals

Justin Aldred, Boone County Commission

Board Officers present were Chris Felmlee, Brandon Glascock, Liz Heyen Bill Lloyd and Carrie Fischer.

Board Members present were Matt Boyce, Lonna Trammell, and Jason Reynolds

Ex Officio Members present were None

Board Members absent were Donnie Stanford and Vicki Kemna

Also present: Tony St. Romaine

Agenda: Bill Lloyd made a motion, seconded by Liz Heyen to approve the agenda. Motion carried.

Minutes: Bill Lloyd made a motion, seconded by Lonna Trammell to approve the minutes from January 28, 2021 as presented. Motion carried.

Treasure's report: Liz Heyen reported our current balance is \$4947.82 with no pending expenses. Lonna Trammel made a motion, seconded by Matt Boyce to approve the treasure's report. Motion carried.

Next meeting will be April 6, 2021 at 3:30 p.m.

New Business: None

Old Business: Next Site: Lonna Trammell asked if anyone had looked over the proposal that was sent out. She also mentioned he would be in town later this month and would like to visit Ashland. Tony St. Romaine stated he had talked with the representative from Next Site stating the City is not ready to invest in that right now as the focus is on the part-time position that would also serve the Chamber as well as SBEDC. He also stated there are many firms that are similar to Next Site. Lonna Trammell asked if Silver Tree would be interested in meeting with Mike while he is in town with Ameren and Tony St. Romaine stated he believes that would be beneficial. Lonna Trammell will look at some dates and get back with everyone.

Ranken: Chris Felmlee stated they had a productive meeting yesterday with several prospects present. They are putting together the Chairs for committees and working on setting up those who are willing to financially support the Ranken project. EDA asked that some monies be moved around in the budget, which has been done. Jane Rutter with the Steier Group is spearheading the fundraising and campaign portion of this project.

Website: Matt Boyce stated they have turned over the information to the developer (Megaphone) and are waiting to hear back and there is no concern regarding timeline at this point. Matt Boyce will be gathering photos to get social media up to date. Chris Felmlee stated a few of us met with Chamber and discussed the joint fees regarding the website as well as the joint staff position. SBEDC will split the cost with Chamber for Megaphone regarding the website. There was also discussion regarding fundraising as each entity will need to feed their own coffers and the idea was mentioned to do a membership fee for SBEDC. Chris Felmlee briefly mentioned the Chamber structure and asked for feedback. What would be the benefits of a membership for SBEDC? Some ideas are quarterly seminars or educational programs were some ideas. There was also some discussion regarding "partnered events."

Part-time Employee: Chris Felmlee stated the City has \$20,000 earmarked for this position. There was hope that the Chamber and SBEDC would be able to contribute but this will have to be put on hold due to not being able to fundraise and generate those funds at this time. Lonna Trammell stated she believes it is necessary, to have the dedicated person to serve each entity in various roles and to take a portion of the load off the volunteers. Jason Reynolds stated a golf tournament was discussed as a fundraising option.

Discussion: Carrie Fischer mentioned that she had received feedback regarding meeting times and Tuesday late afternoon seemed to work best for most. The next meeting will be April 6, 2021 at 3:30 p.m.

Respectfully Submitted,

Carrie Fischer, Secretary