

Call to Order

The meeting was called to order at 8:05 a.m. by President Jason Reynolds at the Daniel Boone Regional Library Meeting Room.

Board Members Present: Jason Reynolds, Chelsea Wren, Ann Colgrove, Vicki Kemna, Tracy Eichhorn Louise Martin, Becky Edwards and Todd Pridemore.

Absent: Theresa Lackey and Eric Barmann.

Quorum: yes

Others Present: Chris Felmlee and Tim Roth (So Bo Schools), Brenda Stanberry (Magic Car Wash), Ashlee Binggeli (Landmark Bank), Penny Bowers (Ashland Villa), Bill Lloyd (Connections Bank), Melissa Karotka (Columbia EDP), Rhonda Mitchell (DBRL), Fred Parry (Bo Co Commission); Derek Mordica and Nabrina Evans (YMCA); Rod Green (Alan Anderson); and Maureen Dalton (Senior Center).

Guest Announcements

Commissioner Parry presented information about the upcoming election regarding the proposed Proposition U - Use Tax on November 7.

Additions to the Agenda

None

Approval of the Minutes

The September board meeting minutes were presented as emailed. There was one typo found in the spelling of President Reynolds' last name. Tracy Eichhorn and Chelsea Wren made motion to approve minutes as amended. The amended minutes were approved by the board.

Treasurer's Report

Income \$0.00

Expenses: \$965.25

Month End Bank Statement as of 9/29/2017 was \$7,272.47 and cash balance on hand as of 10/11/2017 was \$7,032.59. Vicki Kemna and Louise Martin made a motion to approve the report as presented. The Treasurer's Report was approved by the board.

Committee Reports

Membership/Ambassadors Committee – Ann Colgrove, Chair, reported there are no ribbon cuttings scheduled for October. The Chamber received a thank you letter from the school district for the teacher's welcome back to school lunch and from the Cattlemen's Rodeo. Ann reported that she is using the new Aplos Software from the National Chamber to process next year's billing invoices. Superintendent Felmlee mentioned the school would like to hold a ribbon cutting for all their new building projects in November when construction is completed. No date set yet.

Special Events – Ashlee Binggeli discussed plans for the Home For the Holidays weekend festivities. Chamber activities will be held in the YMCA community room. Becky Edwards and Vicki Kemna made a motion to approve expenditures of \$217 to pay for ad in the newspaper and the prize for business decorating contest.

Quarterly Membership Committee – Becky Edwards reported on the Quarterly Membership meeting held on Sept. 26 and the Chamber Tailgate on 10/6. Both were well attended. She thanked Melissa Karotka with Columbia EDP for being the guest speaker at the quarterly meeting.

Website/Newsletter Committee – Vicki Kemna, Chair, reported Stacy Philips, website contractor, had 3.25 billable hours in September.

Economic Development Committee – Bill Lloyd, Chair, informed us about a meeting the SBEDC had with REDI and MU Extension on the publication for new businesses. The SBEDC meets on the third Thursday of each month.

Budget/Finance Committee – Ann Colgrove reported that this committee intends to meet at the end of October.

Unfinished Business

President Reynolds reported on the paper shredding event hosted by the Chamber. It will be held at River City Construction at noon on Friday, Nov. 3.

President Reynolds also informed the group the Welcome to Ashland sign was moved to its new location and will be decorated for fall prior to the Hartsburg Pumpkin Festival.

New Business

President Reynolds presented the slate of 2018 Chamber Board of Directors. Addendum attached to these minutes.

Announcements:

Optimist Spooktakular will be held Oct. 31st from 5-7 p.m.

Penny Bowers from Ashland Villa announced the facility will be having a trunk or treat from 3:30 – 5 p.m. on Halloween.

Southern Boone HS Marching Band is hosting their Marching Classic on Saturday October 21st at 9 a.m. with a parade through downtown.

The Ashland Senior Center is hosting an open house on Oct. 30th from 9 a.m. to 12 noon.

The YMCA is hosting its Run Run Rudolph 5k in conjunction with the Home for the Holidays weekend on Saturday, Dec. 2nd. Registration at 9 a.m. Race starts at 10 a.m. YMCA is also hosting a fundraiser for the wrestling club on Dec. 9.

Chamber Board members have been invited to an open house at the Cartwright Business Park on Thursday, Nov. 9 at 1:30 p.m.

Adjourn

Motion was made by Tracy Eichhorn and Becky Edwards to adjourn the meeting. Meeting adjourned at 9:00 a.m.

Next Board Meeting

Our next meeting is scheduled for Thursday, November 9 at the DBRL Community Room.