

Call to Order

The meeting was called to order at 8:05 a.m. by President Ann Colgrove at the Daniel Boone Regional Library Meeting Room.

Board Members Present: Ann Colgrove, Becky Edwards, Vicki Kemna, Eric Barmann, Nabrina Evans, Tracy Eichhorn, Jason Reynolds and Chelsea Wren.

Absent: Tim Roth

Quorum: yes

Others Present: Nanette Allen (MUPT), Louise Martin (Optimist Club), Lonna Trammell (Ameren MO), Tracy Banning (Angell & Co.), Theresa Lackey (Potential Discoveries), Maureen Dalton (Southern Boone Senior Center); Adam Fox (River Region CU); Bill Lloyd (Connections Bank); Vicki Fogue (Arial Advantage); Christopher Felmler (Southern Boone Co Schools)

Guest Presentations:

None.

Additions to the Agenda

None

Approval of the Minutes

The minutes of the April 2018 meeting were presented. Ann pointed out two corrections to the minutes. Becky Edwards and Tracy Eichhorn made a motion and second to approve the minutes as amended. The minutes were approved by a unanimous board vote.

Treasurer's Report

Income \$375.00

Expenses: \$105.00

Month End Bank Balance as of 4/30/18 is \$13,271.51.

Actual Cash Balance on Hand as of 5/10/18 is \$13,095.14.

Treasurer Barmann presented the Treasurer's report for April. Jason Reynolds and Tracy Eichhorn made a motion and second to approve the report. The Treasurer's report was approved by a unanimous board vote.

Committee Reports:

Membership/Ambassadors Committee:

Tracy Banning reported membership renewal rate was good and we received a new membership from Show Me Heating and A/C. Chelsea Wren had no ribbon cuttings planned.

Special Events/Quarterly Membership:

Tracy Eichhorn reported on Leaders Breakfast and Chamber Days. The planning committee will hold a debriefing meeting soon and start making plans for next year. The Chamber's 50% portion of the profit from the breakfast will be \$924.22. The other 50% will go to SBEDC. The committee was thanked for a great job.

Nabrina Evans announced the 2nd Quarterly Membership Meeting will be a Healthy Cooking Food Prep at the Senior Center on June 28 at 8 a.m. Paula Vandelight from Hy-Vee will be on hand to discuss healthy eating habits.

Chamber guest Vicki Fogue with Ariel Advantage is organizing the Hot Air Balloon Extravaganza on October 19-21 at the Cartwright Industrial park. Carnival, vendors, food trucks will be available all weekend and hot air balloon launches will be held in the morning. Glow and teathered rides will be held in the evening. She expects approximately 20 balloons to be at the event. The weekend will kick-off on Thursday evening with a special corporate event.

Economic Development:

Bill Lloyd complimented the Leaders Breakfast planning committee and Jennifer John and Tracy Eichhorn, specifically, for their work on the committee. Sponsorships made a difference on the bottom line to make it so successful. SBEDC will be focusing on tourism, retail and industrial development in the southern Boone County area. He reported SBEDC is working with MU Extension office to help develop a marketing plan. Don Quick, of Texas, purchased the land next to the future site of the YMCA off Liberty Lane. Lloyd announced there will be a lunch meet and greet at 11:30 a.m. at Jose's following the Chamber meeting.

Website/Newsletter:

Jason Reynolds reported the contractor spent 11.25 hours on website and social media for the Chamber. He also reported the committee met with Lauren Oldenburg of Happy Hippo Designs to discuss revamping the website. The committee received a bid from her company to redesign the Chamber's website and to create a searchable business directory, with possibility of managing billing. Hippo's bid included three options varying in cost between \$1100-\$2800. The committee will meet again to discuss options. Tracy Banning, Eric Barmann, Jason Reynolds and Ann Colgrove will be on the committee. Other volunteers are welcome.

Budget/Finance:

Eric Barmann had nothing new to report.

Unfinished Business:

None

New Business

None

Business Prospects and Announcements:

- Ann sent Trail Boss Restaurant owner a membership application.
- Vicki suggested the Chamber send State Rep. Sara Walsh a thank you letter for her Chamber Days involvement. Board agreed.
- Becky Edwards announced MU Physical Therapy is looking for a licensed PT for the Ashland facility.
- Theresa Lackey reminded the group about Dine in the Dirt on Sat. June 2.
- Maureen Dalton announced the Senior Center holds a luncheon on the third Wednesday of the month for a \$5 donation. The Center will also be holding its 20th anniversary celebration on Sept. 19, 2018. A ribbon cutting will be planned.
- Chelsea Wren mentioned the Chamber sponsoring the Cattlemen's Day Rodeo parade. This item was tabled.

Adjourn: Motion was made by Jason Reynolds and Eric Barmann to adjourn the meeting. Meeting adjourned at 8:50 a.m. **Next Board Meeting:** Our next meeting is scheduled for June 14, 2018, at the So Boone Library Meeting Room.