

### **Call to Order**

The meeting was called to order at 8:03 a.m. by President Jason Reynolds at the Daniel Boone Regional Library Meeting Room

**Board Members Present:** Jason Reynolds, Ann Colgrove, Chelsea Wren, Louise Martin, Todd Pridemore, Becky Edwards, Tracy Eichhorn, Vicki Kemna, Theresa Lackey, Louise Martin

**Absent:** Wade Middaugh

**Quorum:** yes

**Others Present:** Bill Lloyd, The Callaway Bank; Rod Green, Alan Anderson Designs; Gene Rhorer, Mayor-City of Ashland; Ronda Mitchell, DBRL; Bruce Wallace, Boone County Journal; Mike Gallagher, Connections Bank; Lonna Trammell, Ameren UE; Donna Zumwalt, Central Bank of Boone Co.; Jen Davis, Elements; Adam and Brenda Stanberry, Magic Car Wash

### **Guest Introductions:**

Jodi Richardson and the FBLA of So. Boone School District. The students showed the group their competition presentation. They also shared their upcoming fundraiser on May 15<sup>th</sup> 11-12:30pm lunch to be delivered to your address. The cost is \$10 and money goes to pay for students to attend various conferences and competitions. There is also a lunch at the High School on May 31<sup>st</sup> at 11:30am. RSVP to that lunch would be to Joni Bond at [jbond@ashland.k12.mo.us](mailto:jbond@ashland.k12.mo.us)

### **Additions to the Agenda**

None.

### **Approval of the Minutes**

The March board meeting minutes were presented as previously emailed. Ann Colgrove and Vicki Kemna made a motion to approve the minutes as amended. The minutes were approved as amended by the board.

### **Treasurer's Report**

Income \$475.00

Expenses: \$196.50

Month End Bank Statement as of 04/28/2017 was \$9,220.04 and cash balance on hand as of 5/3/2017 was \$9,086.04.

Ann Colgrove presented the April Treasurer's Report. A change to the wording for Stacy Phillips expenses to be changed from "Payroll" to "Contractor" was suggested by Vicki Kemna. Motion was made by Louise Martin and Todd Pridemore to approve the treasurer's report with the suggested change. The treasurer's report was approved by the board.

## **Committee Reports**

### **Membership/Ambassadors:**

Ann Colgrove, Chair reported that the committee was still distributing stickers for 2017 new and renewed memberships and they were looking at mailing these out in future years. The committee is also still working on a Welcome Packet. All the ribbon cuttings during Chamber days went well and it was suggested maybe renting a bus in the future since there were so many members attending these events. The committee also suggested that Member Spotlights get published in the Boone Co. Journal quarterly and online monthly.

### **Special Events/Quarterly Membership:**

Becky Edwards presented the Quarterly Meeting details. The meeting will be June 22<sup>nd</sup> at 7:30am at the DBRLibrary meeting room. Becky and Ronda Mitchell will work on a presentation about the business resources available at the library.

Tracy Eichhorn presented the details of the Chamber Days. Everything went very smoothly. The Treasure Chest was presented to Darla Sapp but unfortunately a picture was not obtained.

Jason Reynolds informed the group that there was talk of the Chamber taking over the Leadership Breakfast in the future. More to be discussed about that at a later date.

### **Economic Development:**

Bill Lloyd, Chair, indicated the SBEDC had a mixer at the Skyline Café for area realtors. About 20 people were in attendance with a good response for those attending with some good ideas presented on how to market the southern Boone Co area. Connections & Callaway Bank sponsored the food.

Mayor Rhorer informed the group that Bill Lloyd has been appointed to the REDI council.

### **Website/Newsletter:**

Vicki Kemna reminded the group to be sure and share any news with both Vicki and Jason. A question was presented on how to track hits and get better exposure of the Facebook page. Jason will check into both questions and get back to the group at the next meeting.

### **Budget/Finance:**

Bruce Wallace said one good thing about meeting at the library is...IT'S FREE!

### **Unfinished Business:**

Welcome to Ashland Sign: Mayor Rhorer informed the group that the City Administrator is working through the permit process with MODOT to move the sign.

Chamber Library Resource Development-Becky Edwards shared that she is working on a list of books that will be available at the Ashland library plus she will come up with some links to resources for the website.

### **New Business**

Business prospects: Shivers Shaved Ice is moving into the former Eagle Scoop location.

New member...Magic Car Wash said they hope to be open around the end of May.

### **Announcements:**

Rod Green informed the group that The Mid-Missouri Arts Alliance has a show up at the Boone County Historical Society through June 18<sup>th</sup> and for everyone to check it out.

Mayor Rhorer said the Planning & Zoning Committee approved two buildings at the Potterfield Family property, one 55,000 sq. ft. and one 22,000 sq. ft. As well as the expansion of The Baptist Home was approved.

There is also a ground breaking ceremony for the end of May for the Potterfield Family Development.

Theresa Lackey reminded the group of the upcoming fundraiser for the Learning Garden, "Dine in the Dirt" at 54pm on May 20<sup>th</sup>. They will be celebrating 10 years. Cost is \$20

Lonna Trammell confirmed that the SOBOCO Boosters are having a bbq and "eclipse" viewing at the High School Stadium on August 21<sup>st</sup>. The Park Board of Ashland is selling special glasses for \$2 and the library will be furnishing glasses to their patrons but not advertising that fact.

Bruce Wallace is working on the So. Boone Community Guide. Deadline for any changes is the end of May. The current guide is on the Boone County Journal website.

### **Adjourn**

Motion was made by Todd Pridemore and Becky Edwards to adjourn the meeting. Meeting adjourned at 9:00a.m.

### **Next Board Meeting**

Our next meeting is scheduled for June 13, 2017, at 8:00 am at the Ashland Library.