

Call to Order

The meeting was called to order at 8:00 a.m. by President Jason Reynolds at River City Construction's meeting room.

Board Members Present: Jason Reynolds, Ann Colgrove, Theresa Lackey, Chelsea Wren, Louise Martin, Todd Pridemore, Becky Edwards, Tracy Eichhorn.

Absent: Vicki Kemna and Wade Middaugh

Quorum: yes

Others Present: Rhonda Mitchell, DBRL, Bill Lloyd, The Callaway Bank; Eric Barmann, Mainstreet Bank, Julia White, Eagle Achievers, Kip Bayte, YMCA, Katie Brummett, Stifel, Tracy Banning, Angell Insurance, Adam Fox, RRCU, Matt Czerwonka, Mainstreet Bank, Sara Walsh, Bruce Wallace, Boone County Journal, Matt Dallmeyer, Farmer's Insurance.

Guest Introductions:

Rhonda Mitchell with the Daniel Boone Regional Library spoke regarding the Community Conversations being held by the library. The library is seeking input from the community regarding how the library can help improve the quality of life. They want to hear the community's ideas, hope and priorities in order to bring about positive change that advances our community. There is one being held Friday, February 24th at 5pm at the Southern Boone County Public Library. You can also go online to participate at www.dbrl.org/conversations.

Additions to the Agenda

None.

Approval of the Minutes

The January board meeting minutes were presented as previously emailed. Louise Martin and Tracy Eichhorn made a motion to approve the minutes as amended. The minutes were approved as amended by the board.

Treasurer's Report

Income \$525.00

Expenses: \$885.00

Month End Bank Statement as of 1/31/2017 was \$7,016.14 and cash balance on hand as of 2/6/2017 was \$7,216.14.

Ann Colgrove presented the February Treasurer's Report. Motion was made by Todd Pridemore and Becky Martin to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports

Membership/Ambassadors:

Ann Colgrove, Chair reported that the committee met last week and went over who had renewed so far and who still had not renewed that were members in both 2016 and 2015. A reminder letter and invoices are being mailed to all those outstanding. The committee will then follow-up personally on any outstanding after that mailing. The committee also discussed prospects (builders, home-based businesses, etc...) and discussed ribbon cutting prospects for Chamber Days.

Tracy Banning, Katie Brummet and Matt Dallmeyer all agreed to join the committee as well.

Special Events/Quarterly Membership:

Wade Middaugh, Chair was absent. President Reynolds gave a recap of our Annual Award Banquet held at Dotty's Café. It was a great success and we received lots of positive feedback about the event.

Katie Brummet and Tracy Banning have agreed to join the committee as well.

Economic Development:

Bill Lloyd, Chair, asked for clarification from the Board regarding the purpose/goals of the committee. It was agreed that it would act as liason to the SBEDC and work with Small Businesses interested in coming to Southern Boone County.

Julia White agreed to join this committee.

Website/Newsletter:

Vicki Kemna, Chair was absent. President Reynolds discussed the proposal to outsource the website and social media presence. Bruce Wallace stated that his graphics expert at the Journal might be interested in the position. The board agreed this was needed and should be pursued. We need to determine how many hours we would need and what the cost would be. Additionally, the idea of selling advertising on the website to generate income to cover the outsourcing expense was discussed.

Tracy Banning and Bruce Wallace agreed to join this committee.

Budget/Finance:

Bruce Wallace, Chair reported that the committee would be working on a budget for next year as well as, looking at membership prices for the future and setting future goals. The committee plans to meet the end of February/first of March.

Adam Fox agreed to join this committee.

Unfinished Business:

Welcome to Ashland Sign: President Reynolds reported he met with Chief Wolford and established a plan that when the time comes to move the sign, the City will move the sign and store it in the City shed until a new location is determined. Potential location was discussed at Henry Clay and Broadway.

New Business

SBEDC Update: Bill Lloyd reported that they are working on the publication to provide a flow chart for new business when looking to locate here. They are working with the Fire District, County of Boone and City of Ashland.

Business prospects:

Hoyle Chiropractic – Todd Pridemore will follow-up with them
Jose Jalapeno – now open
Jess Bradacker - Missouri Farm Bureau
Cameo Construction

Announcements:

Tracy Eichorn agreed to serve as temporary Secretary in the absence of Vicki.

President Reynolds asked for the group to brainstorm for five minutes on ideas of what services, etc... the Chamber could provide to add value to the membership. Becky Edwards suggested a “Chamber Book Club” or library of business resource books. Rhonda Mitchell said the library had a many excellent resources – books and others – that could be helpful. Discussed possibility of having a link on website to those resources. Becky agreed to move forward with researching this idea.

Adjourn

Motion was made by Tracy Eichorn and Ann Colgroveto adjourn the meeting. Meeting adjourned at 8:50 a.m.

Next Board Meeting

Our next meeting is scheduled for March 9, 2017, at 8:00 am at River City Construction.