

Call to Order

The meeting was called to order at 8:06 a.m. by President Jason Reynolds at the Daniel Boone Regional Library Meeting Room.

Board Members Present: Jason Reynolds, Chelsea Wren, Ann Colgrove, Vicki Kemna, and Tracy Eichhorn.

Absent: Theresa Lackey, Louise Martin, Wade Middaugh, Becky Edwards and Todd Pridemore.

Quorum: yes

Others Present: Chris Felmlee (So Bo Schools), Kip Batye (YMCA), Adam and Bailey Stanberry (Magic Car Wash), Ashlee Binggeli (Landmark Bank), Sara Walsh (MO House of Rep), Penny Bowers (Ashland Villa), Bill Lloyd (Callaway Bank), Bruce Wallace (Bo Co Journal), Joe Seymour (River City Construction), Melissa Karotka (Cumulus Radio), Rhonda Mitchell (DBRL).

Guest Announcements

None

Additions to the Agenda

2500 Miles of Art & Culture Creative Week – Tracy Eichhorn

Approval of the Minutes

The July board meeting minutes were presented. Kemna noted that Katie Brummett was listed in the July minutes as having made a second to a motion to approve membership in the MO Chamber. Ms. Brummett is not a member of the Board, therefore is not qualified to vote. Jason Reynolds opened the original motion back up to the Board to join the Mo Chamber and Chelsea Wren seconded the original motion. Motion approved. Ann Colgrove and Tracy Eichhorn made a motion to approve the amended July board minutes. The amended minutes were approved by the board.

Treasurer's Report

Income \$50.00

Expenses: \$384.84

Month End Bank Statement as of 7/31/2017 was \$8,230.22 and cash balance on hand as of 8/2/2017 was \$8,173.22. Tracy Eichhorn and Vicki Kemna made a motion to approve the report as presented. The Treasurer's Report was approved by the board.

Committee Reports

Membership/Ambassadors Committee – Ann Colgrove, Chair, reported there are two ribbon cutting events scheduled for August. August 14 at 11:45 a.m. at MU Family Medicine Clinic and August 25 at noon at Magic Car Wash. Chamber Lunch Bunch to follow at Jose Jalepeno's on August 25.

Special Events/Quarterly Membership Committee – Jason reported on the Eclipse event activities at the Athletic Complex. DBRL still has some eclipse glasses available. Welcome Back Lunch for Teachers is scheduled for August 31 at the MS Cafetorium. Jason presented catering bids from local vendors. Vicki made motion and Tracy seconded to accept bid from Skyline Café to provide two meat choices, condiments and buns for \$700. Chamber members are asked to arrive at 11 a.m. to help serve and to bring

a dessert. The 3rd Quarterly Membership Meeting is scheduled for September 26 at 7:30 a.m. at the Senior Center. Melissa Karotka from Cumulus Radio will be the guest speaker. Callaway Bank is the breakfast sponsor.

Website/Newsletter Committee – Vicki Kemna, Chair, reported Stacy Philips, website contractor, had 4.75 billable hours in July.

Economic Development Committee – Bill Lloyd, Chair, informed the group of the plans for SBEDC's expansion of the welcome packet for new businesses and of that group's recent meetings and activities.

Budget/Finance Committee – Bruce Wallace, Chair, informed the group of preliminary plans to update the Chamber's dues structure for 2018. Discussion was held on the committee's ideas.

Unfinished Business

President Reynolds reported on the shredding survey results and plans to use On-Site Shredding Services as a value-added service to our members.

Ann Colgrove reported that she has submitted the paperwork for the Southern Boone Chamber membership in the MO Chamber Foundation.

New Business

Tracy informed the group of the 2500 Miles of Art and Culture Creative Week and completing a community inventory of art and culture focused businesses and activities in our area.

A Home For the Holidays Planning Committee was formed to assist with planning of the annual event held the first weekend of December (Dec 1-2) in downtown Ashland. Chelsea Wren, Penny Bowers, Ashlee Bingeli and a rep from the YMCA agreed to serve on the committee.

Announcements:

Chris Felmlee announced plans for a ribbon cutting at the school's new building expansion projects in September.

Bill Lloyd informed the group of an event hosted by the Potterfield Group on Sept. 7 at the Rocheport Winery. Reps from Southern Boone will be in attendance.

Tracy Eichhorn announced an upcoming event on Sunday, August 13 at 2 p.m. called "Through the Eyes of a Poet."

Adjourn

Motion was made by Chelsea Wren and Tracy Eichhorn to adjourn the meeting. Meeting adjourned at 9:04 a.m.

Next Board Meeting

Our next meeting is scheduled for Thursday, September 14 at the DBRL Community Room.