

Call to Order

The meeting was called to order at 8:02 a.m. by President Ann Colgrove at the Daniel Boone Regional Library Meeting Room

Board Members Present: Ann Colgrove, Becky Edwards, Vicki Kemna, Eric Barmann, Nabrina Evans, Tim Roth, Tracy Eichhorn, Jason Reynolds, Todd Pridemore and Chelsea Wren.

Absent: none

Quorum: yes

Others Present: Nanette Allen and Greg Cox (MUPT), Louise Martin (Optimist Club), Melissa Karotka (Col. EDP), Lonna Trammell (Ameren MO), Donna Zumwalt (Central Bank of BO CO), Rob Green (Just Fabulous Flowers), Lauren Oldenburg (Happy Hippo Design Co.), Ronda Mitchell (SBCPL), Tracy Banning (Angell & Co.), Darren Binggeli (Precision Lawn Services), Ashlee Binggeli (REMAX), Theresa Lackey (Potential Discoveries), Sue Donnelly (What A View Farm).

Guest Introductions:

Tom Hurley and Chad Martin with Bo Co Joint Communications and Bo Co Emergency Management provided an update on their new facility and services they provide.

Additions to the Agenda

Welcome to Ashland sign landscaping and a scholarship update were added under old business.

Approval of the Minutes

The minutes of the March 2018 meeting were presented. Todd Pridemore and Jason Reynolds made a motion and second to approve the minutes. The minutes were approved by a unanimous board vote.

Treasurer's Report

Income \$1,475.00 (Feb/Mar)

Expenses: \$1,192.40 (Feb/Mar)

Month End Bank Balance as of 3/30/18 is \$13,001.51.

Actual Cash Balance on Hand as of 4/12/18 is \$13,171.51.

Treasurer Barmann presented the Treasurer's report for February and March since he was absent at the March meeting. Jason Reynolds and Tim Roth made a motion and second to approve the report. The Treasurer's report was approved by a unanimous board vote.

Committee Reports:

Membership/Ambassadors Committee:

Tracy Banning reported membership renewal rate was good.

Special Events/Quarterly Membership:

Tracy Eichhorn reported the Quarterly membership meeting held on Thursday, March 29 at Connections Bank was very informative but spring break hurt attendance. The guest speaker was Rosemary Frank with the MO Wine and Grape Board.

Final plans for the Leaders Breakfast and Chamber Days were discussed. There are 22 sponsors for Leader Breakfast. The Committee will be setting up the Optimist Building at 6:30 p.m. Wed. night prior.

June Quarterly Membership Meeting will be a Healthy Cooking Food Prep at the Senior Center. Vicki Kemna mentioned a possible speaker from the MO Division of Human Rights on workplace harassment for a future Membership Meeting presentation.

Economic Development:

Tracy Eichhorn reported the SBEDC and Chamber worked very well together in planning the Leaders Breakfast this year. The two groups will divide any profit made on the breakfast 50/50. Tracy gave kudos to Jennifer John with the SBEDC and Matt Uhrig's Law Office on her work in planning the event.

Website/Newsletter:

Jason Reynolds reported the contractor spent 8.75 hours on website and social media for the Chamber. He also reported that the Chamber's website host, GoDaddy, requires additional security certificate at a cost of \$125 for two-year subscription. Vicki and Tracy made a motion and second to approve the expenditure. Motion passed. Jason also mentioned that Chamber businesses may send him any job openings they have and he will post them on the website. Rod Green asked committee to bump up Chamber Days marketing on social media. The committee is forming a sub-committee to pursue building a searchable business database for our website with the help of a web developer contractor. Proposal will come at future meeting.

Budget/Finance:

Eric Barmann said Finance committee will be reviewing how first quarter actual revenue and expenses compared to budget.

Unfinished Business:

Theresa Lackey landscaped around Welcome to Ashland sign in preparation for Chamber Days. Leftover funds from that project will be used to purchase potted plants to add color for Chamber Days week. Solar Lights will also be installed around the sign.

President Colgrove reported two high school students applied for the Chamber's scholarship and will be attending the MO Chamber Leadership Academy this summer.

New Business

None

Business Prospects and Announcements:

- Dee Dee's Kettle Corn is available to set up at events and will donate 10% of proceeds to cause.
- Photography Studio owned by Billie Stock will be going in where AW Hair vacated on Broadway.
- Trail Boss BBQ is working on remodeling old Pizza Haus building on Hwy. M just west of downtown.
- Tracy Eichhorn reported the Fall Festival will conflict with the Hot Air Balloon Festival planned for Cartwright property at Airport, so they decided to combine the two events on Oct. 18-21.
- Todd Pridemore announced his resignation from the Board due to him accepting a new position with MU Advancement Office in Columbia. The group wished him well and thanked him for his service.
- Tim Roth thanked everyone for the support on the School Bond issue that recently passed.
- FFA Alumni Hamburger and Fry Night will be May 1st at Ag Building. The FFA also won a \$4500 grant for their mobile barnyard.
- Sue Donnelly with What A View Farms on Christian School Road told the group about the pressing/ironing mats she is making from Alpaca wool she raises.

Adjourn

Motion was made by Jason Reynolds and Becky Edwards to adjourn the meeting. Meeting adjourned at 9:10 a.m.

Next Board Meeting:

Our next meeting is scheduled for May 10, 2018, at the So Boone Library Meeting Room.