

Call to Order

The meeting was called to order at 0805 by Tim Roth at the Southern Boone Central Office.

Roll Call:

Board Members Present: Tracy Titmus, Tim Roth, Tracy Banning, Jesse Wheadon, Becky Edwards, and Chelsea Wren

Absent: Ann Colgrove, Melissa Karotka, Derek Tamm, Lori Dipietro

Quorum: Yes

Others Present: Nabrina Evans (YMCA), Vicki Kemna (Boone Electric), Leticia DenHartog (Library and Optimist), Jason Reynolds (Angell & Co. Insurance), Faryn Griffin (YMCA), Carrie Fischer (City of Ashland), matt Boyce (MFA Inc.), and Chris Felmlee (Southern Boone Schools)

Guest Presentations:

None

Additions to Agenda

None

Approval of the Minutes

The minutes of the December meeting were presented.

Chelsea Wren and Tracy Titmus made a motion to approve the minutes. The minutes were approved as written by Board vote.

Treasurer's Report

No report provided

Committee Reports/New Chairpersons:

Membership: Tracy Banning reports an update on paid renewals has been requested, but she does not have that information at this time.

Ambassadors: No new information.

Special Events/Quarterly Membership: No new information to report. Committee needs a volunteer for chair or co-chairs.

SBEDC: Vicki Kemna reported a group from the Chamber and SBEDC met to formulate a proposal for how the two entities can work together. This group consisted of Vicki Kemna, Matt Boyce, Tim Roth, Jason Reynolds, Liz Hagan, and Chris Felmlee. There was a lot of legal work that went into the inception of the SBEDC and their bylaws state they cannot merge with any other entity. It was recommended the Chamber and SBEDC remain separate entities but collaborate on fund raising and special events. The next steps are for the two boards to meet and develop a memorandum of understanding (MOU) for collaboration on fundraising, website, and sharing of an employee with the City. The City of Ashland has allocated \$20,000 in its annual budget for such a position. The MOU would be reviewed on an annual basis and updated accordingly.

Website: Jason Reynolds reported 3 billable hours for December.

Newsletter: Send things to Tracy Banning.

Budget/Finance: Tracy Banning reported she is waiting on the end of year report from Eric Barman.

Unfinished Business

Tracy Banning sent the committee descriptions in the newsletter. There are some committees needing members and leaders. Please see the newsletter and let Tracy Banning know where you can help out. Tim suggested making phone calls to peak interest.

New Business

Chamber director and board insurance is due for renewal on 1/20/21. Chelsea Wren made a motion to approve the \$450 expense and Becky Edwards seconded. The motion passed by Board vote. Jason Reynolds will process the renewal.

Tracy Banning will get a meeting set up with the budget committee to get a 2021 budget presented for Board vote.

- **Business prospects:** Nail salon likely opening in March.
- **Other Announcements:** The city is holding multiple, virtual, open meetings and encouraging participation.

Chelsea brought forth a citizen of the year award that the FFA would like to start. They want to ensure they are not stepping on any toes. The Chamber decided there are no concerns about FFA proceeding with this award, but it was recommended it be open to Southern Boone County or Ashland and Hartsburg, not just Ashland.

Adjourn

Motion was made by Chelsea Wren and Tracy Titmus to adjourn the meeting. The meeting adjourned at 0834.

Next Board Meeting

Our next meeting is scheduled for February 11, 2021, at 0800 at the Southern Boone Central Office.