

**Call to Order**

The meeting was called to order at 8:09 a.m. by Tracy Titmus at the Southern Boone School District Central Office.

**Roll Call:**

**Board Members Present:** Tracy Titmus (P), Whitney Jaegers, Tim Roth (VP) , (Treas), Tracy Banning (Treas), Ann Colgrove, Melissa Karotka, Derek Tamm, Becky Edwards (Sec), Chelsea Wren, Jesse Wheadon,, Laurie DiPietro, and Vicki Kemna (PP)

Absent: Eric Barmann

Quorum: yes

Other attendees: Faryn Griffin (Southern Boone YMCA), Jason Reynolds (Angell & Co), Katie Williamson (MUHC & Mizzou Therapy), Joe Seymour (River City Construction), Izzy Smith (Remax Boone Realty), Christopher Felmler (Southern Boone Co R-1), Leticia Denhartog (Optimist)

Introductions were made. No guest presenters this month.

Tracy Titmus requested to add discussion of a part time shared employee with the city and SBEDC to the agenda.

The minutes of the January 2021 meeting were presented.

Tracy Banning and Melissa Karotka made a motion to approve the minutes. The minutes were approved as written by the board.

**Treasurer's Report**

Income \$5487.50 (membership renewals)

Expenses: \$1350.00 (website and insurance)

Monthly End Bank Statement as of 1/31/21 was \$26,995.96 and cash balance on hand as of 2/11/21 was \$26,995.96.

Motion was made by Chelsea Wren and Tim Roth to approve the treasurer's report. The treasurer's report was approved by the board.

**Committee Reports/New Chairpersons:**

Membership : Tracy Banning

Tracy reported 44 renewals have been received which is 56% of last years units. Second invoices went out in the mail last week.

Ambassadors: Jesse Wheadon

Jesse reported there is a ribbon cutting scheduled for Break Time at the East Ashland Plaza on 2/16/21 @ 12pm, all are invited to attend. The YMCA and Mizzou Therapy have requested a ribbon cutting at the new Southern Boone YMCA on 4/13/21. Faryn Griffin reports more details will follow.

Special Events/Quarterly Membership: Nabrina Shanks & Katie Barmann

Nabrina has scheduled a meeting with the committee for 2/16/21 @ 10am at the Walk in Faith Church to discuss 2021 events.

SBEDC: Vicki Kemna & Chris Felmlee

Vicki reports the SBEDC met the last week of January. The MOU between the groups was discussed and a small group is needed to make recommendations for expense sharing to present to both boards. Tracy Titmus and Chris Felmlee will get this scheduled. The downtown beautification project was also discussed. There will be an informational ZOOM session on 2/17/21 at 6pm. The City of Ashland would like to move forward with hiring a part-time employee to be shared with the SBEDC and Chamber. The City has allocated \$20,000 for wages and would like SBEDC and Chamber to contribute \$10,000 each as well.

Website: Jason Reynolds

Jason reports he and Matt Boyce continue to explore website layout designs and there are some great features available. In the current agreement, the Chamber is responsible for the maintaining the content, but the website is maintained by the vendor. Plan to continue to utilize Stacy for social media and web content as of now.

Newsletter: Tracy Banning

Send things if you have them.

Budget/Finance: Tracy Banning & Eric Barmann

The 2021 budget was presented. Income has been budgeted conservatively due to unknown fundraising opportunities. Tim Roth and Jesse Wheadon made motions to approve the budget. Board voted unanimously to pass.

City Of Ashland Report: Carrie Fischer

The City wants 100-120 people to be on the downtown beautification ZOOM next week, 2/17. Please sign up and share the event on facebook.

**Unfinished Business**

There was an urgent need between the January and February board meetings to approve letters of endorsement for the City of Ashland Planning & Zoning Committee for the new outdoor entertainment development, Lakeside Ashland and for the SBYMCA's outdoor walking trail grant. Both were approved by the board via email vote.

Annual Meeting and Awards banquet tabled until March, will await ideas from the events committee.

All chamber committees now have chairs/co-chairs and members.

## **New Business**

- The City administrator has asked for desired Chamber job duties for a shared position so a job description can be crafted. Duties that were brought up included newsletter, invoicing for membership renewal, website and other social media content development, and being the contact person for the chamber phone and email.
- A small group was established to work on guidelines for a Southern Boone Chamber scholarship to be awarded in 2022. Chris reports all details would need to be received by the school by mid-December 2021. That group includes Tim Roth, Tracy Titmus, Jason Reynolds, and an additional SBCO school member to be determined. In addition a job shadowing day for high school juniors and a mentorship program for seniors was briefly discussed with lots of support.
- **Business prospects:**
- **Other Announcements:** The Ashland FFA is seeking nominations for its first citizen of the year award. The honors will be presented during National FFA week. Second Saturday is this weekend, 2/13. There are two food trucks scheduled, one at Wren's and the other at Connections Bank. The vendor location this month is the American Legion. Chris Felmlee also announced the school board will have a \$7.7 million no tax bond issue on the 4/6/21 ballot for improvements to the middle school. This will allow everything to be moved under one roof with the addition of FACCS and woodworking rooms.

## **Adjourn**

Motion to adjourn was made by Chelsea Wren and Becky Edwards to adjourn the meeting. The meeting adjourned at 8:48a.m.

## **Next Board Meeting**

Our next meeting is scheduled for March 11, 2021, at 8:00 am at Southern Boone School Central Office.