



Call to Order

The meeting was called to order at 8:02a.m. by Tracy Titmus at Southern Boone School District Central Office.

Roll Call:

Board Members Present: Tracy Titmus (P), Tim Roth (VP), Ann Colgrove, Melissa Karotka, Derek Tamm, Becky Edwards (Sec) and, Jesse Wheadon, Laurie DiPietro, Vicki Kemna (PP)

Absent: Whitney Jaegers, Tracy Banning (Treas), Chelsea Wren

Quorum: yes

Others Present: Carrie Fischer (City of Ashland), Jason Reynolds (Angell & Co. Insurance), Letitia DenHartog (Ashland Optometrist), Faryn Griffin (YMCA), Matt Boyce (MFA Inc.), Nabirna Shinks (YMCA), Chris Femlee (Southern Boone Schools), Kim Lauks (The Callaway Bank), Justin Aldred

Guest Presentations:

None

Additions to the Agenda:

None

Approval of the Minutes

The minutes of the March meeting were presented. Correction made to attendees, Chelsea Wren was present at the March board meeting. Melissa Karotka and Ann Colgrove made a motion to approve the minutes. The minutes were amended and approved by the board.

Treasurer's Report

None, treasurer absent.

Committee Reports/New Chairpersons:

Membership: no report

Ambassadors: Jesse Wheadon

- There are two ribbon cuttings scheduled for April. Southern Boone YMCA on 4/13 at 11:30am and USA Mortgage on 4/16 at 3:30pm.
- Industrial Storage planning for 6/1.

Special Events/Quarterly Membership: Nabrina Shanks & Katie Barmann

- Breakfast for your brain was held 3/25 at 7:30am. There were twelve attendees whom enjoyed breakfast from Hy-Vee and learned about landscaping and the history of native plants. A wine tasting event is planned for 5/13 at Connections Bank. The next committee meeting is 4/20 at 10am.

SBEDC: Vicki Kemna & Chris Felmlee

- Ameren has partnered with NextSite to get data and commercial contacts to aid in bringing both commercial and industrial businesses to the area. The City of Ashland received a presentation and are considering a partnership.
- The Ranken campaign kickoff was 4/7. The event brought some new faces from outside of the area. The goal is to raise \$3 million on top of the \$4.5 million EDA grant.

Website: Jason Reynolds

- Jason and Matt continue to work on the website overhaul with a review planned for later today. Stacy continue provide a small amount of hours.

Newsletter: Tracy Banning, no report

Budget/Finance: Tracy Banning & Eric Barmann, no report

City Of Ashland Report: Carrie Fischer

- The 250 house development of Liberty is underway. One-half to three quarters of the first phase of Forest Park is sold. The Hair Studio will be moving to a new spot on Henry Clay.

Unfinished Business

None

New Business

Dreamy Nails is open.

Other Announcements:

The candidate zoom on 4/10 had up to 46 viewers.

Second Saturday is 4/10. Vendors locations include the Legion, Ashland Pharmacy, and the Assembly of God church.

Chris thanked everyone for their support of the bond for Southern Boone Middle School improvements. The completion goal is Sept 2022.

Chalk with walk will be on 5/8 from 10am-2pm. The cost is \$10 per square with chalk. Prizes to winners including a Mayor's Choice award.

Adjourn

Motion was made by Tim Roth and Jesse Wheadon to adjourn the meeting. The meeting adjourned at 8:50am.

Next Board Meeting

Our next meeting is scheduled for May 13th, 2021 at 8:00 am at the Southern Boone Schools Central Office.