

Call to Order

The meeting was called to order at 8:00 a.m. by President Vicki Kemna at Southern Boone County Public Library Community Room.

Board Members Present: Vicki Kemna, Tracy Eichhorn, Tim Roth, Eric Barmann, Tracy Banning, Becky Edwards, Ann Colgrove and Chelsea Wren

Absent: Maureen Sieve and Whitney Jaegers

Quorum: Yes

Others Present: Barrett Glascock (Glascock Agency/South County Realty), Jason Reynolds (Angell & Co. Insurance), Carrie Fischer (City of Ashland), Letitia Denhartog (Ashland Optimist), Faryn Griffin (SBC YMCA), Derek Tamm (The Baptist Home), Katie Williamson (Mizzou Therapy), Theresa Lackey, Tony St. Romaine (City of Ashland), Kip Batye (YMCA) and Derek Mordica (YMCA)

Guest Presentations:

Tony St. Romaine, Ashland City Administrator, spoke on several projects he and his team have been pursuing with patrons and elected officials including: application for Ashland to become a Charter City with the next census, a new roundabout at Broadway and Henry Clay, developing a task force for DownTown Beautification, and commercial incentives for businesses and developers.

Theresa Lackey asked about the partnership with Ashland FFA to take care of the City of Ashland sign and landscaping. Follow up conversation will take place in November.

Additions to the Agenda

None to report.

Approval of the Minutes

The minutes of the September 2019 meeting were presented. Tracy Eichhorn and Eric Barmann made a motion and second to approve the minutes. The minutes were approved by Board vote.

Treasurer's Report

The September financial statement was presented.

Income: \$0.00

Expenses: \$1948.46

Monthly End Bank Balance as of 9/30/2019 was \$15,240.60.

Actual Balance on Hand as of 10/10/2019 was \$15,118.60.

Tracy Banning and Chelsea Wren made a motion and a second to approve the report. The Treasurer's Report was unanimously approved by Board vote.

Committee Reports

Membership Committee: Ann Colgrove reported no new members for this month, but she is working on invoices for November. Ann also encouraged members to have a voice and to engage with city government, attend city meetings, etc.

Ambassadors Committee: Chelsea Wren reported a successful ribbon cutting for Ashland Eye Consultants with more ribbon cutting events to be scheduled.

Special Events/Quarterly Membership: Katie Williamson and Faryn Griffin discussed ideas for the Winter Social. The Home for the Holidays Planning Committee would be meeting soon.

SBEDC: No new information.

Website: Jason Reynolds reported 5 hours of website work for the month of August and 6 hours for September. Jason recommended adding another level of security to protect our website from malware, etc.

Newsletter: Please share announcement with Tracy Banning so she can update the Chamber Newsletter.

Budget/Finance: No new information.

Unfinished Business

The Chamber Hoedown/fundraising event is scheduled for March 7 at the Optimist Building. The search for music and entertainment will continue.

Home for the Holidays is scheduled for Friday, December 6. Plans are being made for the Christmas Parade, Downtown Windows, etc. Donations would be helpful to provide lighted displays at the park.

New Business

Annual membership renewal and invoices will be shared in November.

The Nominating Committee for Board Positions shared potential names with election to be held in November.

Ashland Fall Fest & Car/Bike Show and FFA BBQ were all deemed a success and the events continue to grow.

Announcements:

Callaway County Bank and the YMCA will hold a reception to celebrate their partnership and monetary donation from Callaway County Bank immediately after the Chamber Board Meeting.

Mid-Mo Arts Alliance will host an art reception for the Boone Plein Air Event on Oct 20 at the Hartsburg Grand.

YMCA Monster Dash 5K Run/Walk will be held on October 26.

Southern Boone's Halloween Spooktacular and other events can be found in the Chamber Newsletter.

Adjourn

Motion was made by Chelsea Wren and a second by Becky Edwards to adjourn the meeting. The meeting adjourned at 8:59 a.m.

Next Board Meeting

Our next meeting is scheduled for November 14 at 8:00 am in the Southern Boone County Public Library Community Room.