

Call to Order

The meeting was called to order at 8:03 a.m. by President Ann Colgrove at the Daniel Boone Regional Library Meeting Room.

Board Members Present: Ann Colgrove, Eric Barmann, Vicki Kemna, Tracy Eichhorn, Jason Reynolds and Chelsea Wren.

Absent: Becky Edwards, Nabrina Evans and Tim Roth

Quorum: yes

Others Present: Nanette Allen (MUPT), Louise Martin (Optimist Club), Christopher Felmler (Southern Boone Co Schools), Rod Green (Just Fabulous/Alan Anderson's), Rhonda Mitchell (So Bo Library), Whitney Jaegers (Pierson Construction); Melissa Karotka (Columbia EDP)

Guest Presentations:

Supt. Felmler proposed the Chamber, along with local businesses and the SBEDC, look into hosting a fireworks display on Independence Day since the turnout for the 4th of July parade is so well attended. Board agreed to pursue looking into feasibility for next year or year after.

Additions to the Agenda

MO Chamber Renewal – Finance Report

Ambassador Ribbons – Unfinished Business

Airport Signage – Unfinished Business

Roundabout Letter of Support – New Business

Approval of the Minutes

The minutes of the June 2018 meeting were presented. Jason Reynolds and Tracy Eichhorn made a motion and second to approve the minutes as presented. The minutes were approved by board vote.

Treasurer's Report

Treasurer Barmann presented the May and June financial report.

Income \$2,099.22 (May/June)

Expenses: \$980.35 (May/June)

Month End Bank Balance as of 6/30/18 is \$14,390.38.

Actual Cash Balance on Hand as of 7/12/18 is \$12,736.67.

Jason Reynolds and Vicki Kemna made a motion and second to approve the report. The Treasurer's report was approved by a unanimous board vote.

Committee Reports:

Membership/Ambassadors Committee:

President Colgrove reported in Tracy Banning's absence that we have had two new paid memberships since our last meeting, Pierson Construction and Trail Boss BBQ. Chelsea Wren delivered Chamber welcome packets to Columbia Eye Consultants which will be opening late August next to MU Health and Hoyle Chiropractic. She also took a welcome packet to the new owners of Top Quality Motors. Rod Green suggested visiting the new dental clinic next to Moser's as well.

Special Events/Quarterly Membership:

Tracy Eichhorn reported the 2nd Quarter Membership Meeting was well attended with approximately 20 members in attendance. There is a new date for the 3rd Quarterly Membership Meeting. MO Parks had a conflict on Sept. 20 so the new date is Thursday, September 27 at the Library from 6-8 p.m. Boone Electric Cooperative will be food and beverage sponsor in lieu of hosting the fall Chamber BBQ. It was mentioned to let SBEDC committee know of meeting since tourism is one of their key initiatives for the area.

Economic Development:

Chair Bill Lloyd was absent. Jason Reynolds and Chris Felmlee gave an update on the joint project SBEDC has with MU Extension which is moving slowly.

Website/Newsletter:

Jason Reynolds reported the contractor had no billable hours in June. Chamber made \$1400 payment (1/2) to Happy Hippo Web design. The process for website redesign has started and should be completed in 12-14 weeks. The new website will feature online member billing, a searchable business directory and a "click" monitor so the Committee can track number of visits to site.

Website and Social Media use was discussed after a non-member asked the Chamber to include their event info on our pages. The Board decided to limit promotion of events to Chamber members only. Individual businesses were encouraged to promote the event on their own, but access to website and Chamber's social media outlets should be a benefit reserved for current Chamber Members.

Budget/Finance:

Eric Barmann and Jason Reynolds made motion to renew our annual membership in MO Chamber of Commerce at cost of \$100. Motion passed.

Unfinished Business:

President Colgrove received a call from Cecil Payne reminding the Chamber of his request in 2015 to put up signage promoting Ashland at the Columbia Regional Airport. It was decided to pursue this with a QR code linked to the Chamber's new website when it is launched this fall. It was suggested to use the design used by SBEDC recently in a magazine ad.

Vicki Kemna and Eric Barmann made a motion to approve payment to Alan Anderson's for extra ribbon for ribbon cuttings before they go out of business in late August. Rod Green offered to order us a supply of ribbon and to teach Chelsea Wren how to tie the bow. Motion passed.

New Business

A Chamber booth at the Hot Air balloon festival was discussed but decided it would be difficult to man it with volunteers for the entire weekend. Tracy Eichhorn will contact organizers of the event to see if Chamber can display a "Welcome Sign" near the entrance. She will also find out more about the corporate night activities.

Back to School Appreciation Lunch was discussed. Pres. Colgrove will ask Supt. Felmlee for date of event again and it was decided to reach out to Trail Boss for catering bid.

City Administrator Woolford asked the Chamber to write a letter of support to MoDot for the proposed roundabout at Broadway and Henry Clay. The City is applying for a 50/50 cost share on the project to improve traffic flow at the intersection. Pres. Colgrove and Eric Barmann will discuss roundabout with business/property owners who will be impacted by roundabout and write letter of support. (Following the regular board meeting and after Colgrove visited with a property owner who had not been contacted yet

by the City, the board voted to table the letter of support until the City had reached out to affected property owners.)

Business Prospects and Announcements:

- Tracy Eichhorn told group of two events being held at the Arts Alliance – The Summer Art Show on July 27 from 6-8 p.m. and the Summer Art Camp.

Adjourn: Motion was made by Jason Reynolds and Tracy Eichhorn to adjourn the meeting. Meeting adjourned at 9:02 a.m. **Next Board Meeting:** Our next meeting is scheduled for August 9, 2018, at the So Boone Library Meeting Room.