

Call to Order

The meeting was called to order at 8:02 a.m. by President Tracy Titmus at the Southern Boone Schools Admin Building.

Board Members Present: Tracy Titmus, Tim Roth, Becky Edwards, Chelsea Wren, Tracy Banning and Derek Tamm

Absent: Whitney Jaegers, Eric Barmann, Ann Colgrove and Melissa Karotka

Quorum: Yes

Others Present: Carrie Fischer (City of Ashland), Laurie Dipietro (Top Quality Motors & Tire Pros), Jesse Wheadon (South County Realty), Jason Reynolds (Angell & Co. Insurance), Vicki Kemna (Boone Electric), Letitia DerHartog (Optimist), Lonna Trammell (Ameren), Chris Felmlee (Southern Boone County Schools), Faryn Griffin (YMCA), Brandon Glascock (South County Realty)

Guest Presentations:

None

Additions to the Agenda

None

Approval of the Minutes

The minutes of the September 2020 meeting were presented. Tracy Banning and Chelsea Wren made a motion and second to approve the minutes. The minutes were approved by Board vote.

Treasurer's Report

No report provided.

Committee Reports

Membership Committee: Chelsea Wren and Tracy Banning made a motion and second to add a discount to membership fees if paid by December 15. The motion passed.

Ambassadors Committee: Chelsea Wren stated we were waiting for updated social gathering guidelines for future ribbon cuttings.

Special Events/Quarterly Membership: Faryn Griffin and Tracy Titmus discussed the possibility of holding a "Breakfast for Your Brain" event on Oct. 28 at the Senior Center.

Tracy Banning and Chelsea Wren made a motion and second to spend up to \$75 for the October special event. Motion passed.

Plans are being made to the quarterly social on November 19. Thank You for Being a Friend at the Legion Hall.

SBEDC: Vicki Kemna and Chris Felmlee reported they are still waiting on EDA grant approval.

Website: Jason Reynolds reported there were 4 billable hours for September. Facebook Boost was used for Second Saturday advertisement. The website was renewed at a cost of \$155.

Newsletter: Tracy Banning is researching best formats and software options for future newsletters.

Budget/Finance: No new information.

Unfinished Business

Home for the Holidays planning will be determined by Boone County Health and Human Services guidelines. The Ashland Park Board is meeting to move plans forward. The Chamber is planning to donate an item to the lighting project.

Tracy Banning and Chelsea Wren made a motion and second to spend up to an additional \$100 for Second Saturday advertising.

New Business

Tracy Banning and Chelsea Wren made a motion and second to approve the slate of officers for 2020-21 from the Nominating Committee. The motion carried.

Announcements:

Second Saturday is scheduled for October 10.

Lloyd's Pumpkin Patch is open for the season!

Adjourn

Motion was made by Chelsea Wren and a second by Tracy Banning to adjourn the meeting. The meeting adjourned at 8:49 a.m.

Next Board Meeting

Our next meeting is scheduled for November 12 at 8:00 am in the Southern Boone Schools Admin Building.