

Call to Order

The meeting was called to order at 8:00 a.m. by President Tracy Titmus at Southern Boone County Public Library Community Room.

Board Members Present: Tracy Titmus, Whitney Jaegers, Tim Roth, Becky Edwards, Ann Colgrove, Chelsea Wren

Absent: Eric Barmann, Maureen Sieve, Tracy Banning, Melissa Karotka and Derek Tamm

Quorum: Yes

Others Present: Brandon Glascock (South County Realty/Glascock Agency), Jesse Wheadon (South County Realty), Jason Reynolds (Angell & Co. Insurance), Carrie Fischer (City of Ashland), Faryn Griffin (SBC YMCA), Katie Williamson (Mizzou Therapy), Jessy Henderson (Connections Bank), Matt Boyce (MFA Oil Company) and Vicki Kemna (Boone Electric)

Guest Presentations:

None

Additions to the Agenda

None

Approval of the Minutes

The minutes of the January 2020 meeting were presented. Becky Edwards and Ann Colgrove made a motion and second to approve the minutes. The minutes were approved by Board vote.

Treasurer's Report

The Treasurer's Report was tabled until the March meeting.

Committee Reports

Membership Committee: We continue to receive renewals for Chamber memberships as reported by Ann Colgrove.

Ambassadors Committee: Chelsea Wren is working on upcoming ribbon cuttings for new businesses.

Special Events/Quarterly Membership: Katie Williamson and Faryn Griffin discussed updates regarding the Gatsby Gala on March 14 @ Optimist Building, Leadership Breakfast and Chamber Days.

SBEDC: Candidate Forum will be held on March 30 @ 6:30 pm in the High School Auditorium. Candidate invites include: Mayor, City Alderman, and SBC School Board

Website: Chelsea Wren made a motion and Ann Colgrove seconded a social media advertising expenditure of up to \$200 for upcoming Chamber events. The motion passed by Board vote.

Jason Reynolds facilitated a conversation regarding a spamblocker subscription and more information will be shared at a later date.

Newsletter: Please read the Chamber Newsletter that is emailed out by Tracy Banning. You don't want to miss the recent updates!

Budget/Finance: No new information.

Unfinished Business

None

New Business

Approval of the 2020 budget was tabled to March.

Broadway Beautification Task Force Update: There are currently 11 members who are working on a definition for what the Ashland Business District will look like and creating wish lists of potential projects, funding opportunities available and grants, etc.

Announcements:

Optimist Business Extravaganza will be held on March 28 @ 6:00 pm. Look forward to dinner, networking opportunities and learning about the Optimist organization.

Adjourn

Motion was made by Chelsea Wren and a second by Whitney Jaegers to adjourn the meeting. The meeting adjourned at 8:55 a.m.

Next Board Meeting

Our next meeting is scheduled for March 12 at 8:00 am in the Southern Boone County Public Library Community Room.