

Call to Order

The meeting was called to order at 8:02 a.m. by President Vicki Kemna at Southern Boone County Public Library Community Room.

Board Members Present: Vicki Kemna, Tracy Titman, Tim Roth, Whitney Jaegers, Tracy Banning, Becky Edwards, Ann Colgrove and Chelsea Wren

Absent: Maureen Sieve and Eric Barmann

Quorum: Yes

Others Present: Melissa Karotka (Columbia EDP), Ronda Mitchell (Southern Boone Library), Barrett Glascock (Glascock Agency/South County Realty), Jason Reynolds (Angell & Co. Insurance), Carrie Fischer (City of Ashland), Letitia Denhartog (Ashland Optimist), Faryn Griffin (SBC YMCA), Derek Tamm (The Baptist Home), Katie Williamson (Mizzou Therapy), JR Meyers (JR Meyers DC), Jessy Henderson (Connections Bank) and Matt Boyce (MFA Oil Company)

Guest Presentations:

None

Additions to the Agenda

Appoint a member to represent the Chamber of Commerce on the newly developed Ashland Beautification Task Force.

Approval of the Minutes

The minutes of the October 2019 meeting were presented. Tracy Eichhorn and Ann Colgrove made a motion and second to approve the minutes. The minutes were approved by Board vote.

Treasurer's Report

There was no report as the Treasurer was absent.

Committee Reports

Membership Committee: Ann Colgrove reported invoices have been sent out by email with a good response. Goal by the end of the year is 100 members and we are two away!

Ambassadors Committee: Chelsea Wren reported the Word of Mouth ribbon cutting will be in December.

Special Events/Quarterly Membership: Katie Williamson and Faryn Griffin announced the Quarterly Event will be a social on November 21. The Chamber Annual Meeting and Awards Banquet will be on Jan 23 at the Optimist Building. We will work with Trail Boss to cater the event and Connections Bank will sponsor drinks.

Initial discussions in regards to co-hosting a candidate forum in March with the Southern Boone Economic Development Committee.

Nominations for Chamber awards/recognition will be emailed to members in December.

SBEDC: We plan for the speaker at the Leaders Breakfast on April 16 to be Shawn Burcham, founder of Champs Chicken.

Website: Jason Reynolds reported 5 hours of website work for the month of October. Members were asked to review job postings on the Chamber website and report any updates to Jason.

Newsletter: Please share announcement with Tracy Banning so she can update the Chamber Newsletter.

Budget/Finance: No new information.

Unfinished Business

Gatsby Night is the Chamber's fundraising event and is now scheduled for March 14 at the Optimist Building. Dress for the occasion is Gatsby themed and there will be a casino and band. Food and ticket prices are still being discussed.

Tracy Banning made a motion and Ann Colgrove seconded an expenditure of up to \$700 for the band at Gatsby Night. The motion passed by Board vote.

Home for the Holidays is scheduled for Friday, December 6. Plans are being made for the Christmas Parade, Downtown Windows, etc. Donations would be helpful to provide lighted displays at the park.

Ann Colgrove made a motion and Tracy Titmus seconded an expenditure of up to \$250 to purchase a display in the city park for Santa's village. The motion passed by Board vote.

Chelsea Wren made a motion and Whitney Jaegers seconded an advertising expenditure for Home for the Holidays. The motion passed by Board vote.

New Business

Ann Colgrove made a motion and Becky Edwards seconded Tracy Titmus would represent the Chamber of Commerce on the Ashland Beautification Task Force. The motion passed by Board vote.

Announcements:

None

Adjourn

Motion was made by Becky Edwards and a second by Whitney Jaegers to adjourn the meeting. The meeting adjourned at 8:55 a.m.

Next Board Meeting

Our next meeting is scheduled for December 12 at 8:00 am in the Southern Boone County Public Library Community Room.