



**Call to Order**

The meeting was called to order at 8:00a.m. by Vicki Kemna at DBRL Community Room.

**Roll Call:**

**Board Members Present:** Vicki Kemna, Tracy Eichhorn, Eric Barmann, Ann Colgrove, Maureen Dalton, Becky Edwards, Chelsea Wren and Tracy Banning

Absent: Tim Roth, Whitney Jaegers

Quorum: yes (five voting members present)

Others Present: Kip Batye-YMCA, Faryn Griffin-YMCA, Derek Tamm-The Baptist Home, Carrie Fischer-City of Ashland, Letitia DenHartog-Ashland Optimist, Jason Reynolds-Angell & Co. Insurance LLC, Theresa Lackey

I. Additions to Agenda

- a. \_\_\_\_\_
- b. \_\_\_\_\_

**Approval of the Minutes**

The minutes of the April meeting were presented.

Ann Colgrove and Eric Barmann made a motion to approve the minutes. The minutes were amended to reflect motions made by Chelsea Wren and a second by Becky Edwards to adjourn the meeting by the board.

**Treasurer's Report**

Income \$400.00

Expenses: \$102.09

Monthly End Bank Statement as of 4-30-2019 and cash balance on hand as of 5-9-2019 was \$16,222.82.

Motion was made by Maureen Dalton and Tracy Banning to approve the treasurer's report. The treasurer's report was approved by the board.

### **Committee Reports/New Chairpersons:**

**Membership:** Chairperson Ann Colgrove reported that we were now 80 members strong. Most stickers have been delivered, however we need to reorder the Chamber stickers. Order was approved unanimously by the board.

**Ambassadors:** Chairperson Chelsea Wren reported that Word of Mouth, In Any Event and First Dental will need ribbon cuttings in the near future. Plans are being finalized.

**Special Events/Quarterly Membership:** Co-Chairperson Faryn Griffin reported that Chamber Days 2019 was very well attended. Maureen suggested that future Chamber Days NOT fall on the same weekend as Easter. All agreed. June Quarterly Meeting is in the planning stages... Dave from SBDC is in contact with a representative from Google to come and conduct a workshop to teach local businesses how to maximize Google exposure as well as get businesses to show up on Google maps. Tentative date is June 18th with a 7:30 start time for breakfast and program to run from 8am to 10am. Also Fred with 40 and 8 will be a guest speaker during breakfast on his organization. Vicki Kemna agreed to Boone Electric sponsoring breakfast, with breakfast pizzas from Casey's, fruit trays, juice, coffee, water. Maureen Dalton offered the senior center IF there is no schedule conflict. If there is a schedule conflict date may need to change.

**SBEDC:** Ann Colgrove reported briefly about the workshop on May 3rd conducted by the SBEDC and MU Extension. It was very well attended with approximately 30+ attendees. Committees were formed to explore Branding & Marketing as well as developing a resource center or incubator for local small businesses. Both committees will be meeting on a monthly basis to move work along in achieving their respective goals.

**Website/Newsletter:** Chairperson Jason Reynolds reported 6.75 hours of website work for the month of April. Tracy Banning requested that new member email information be provided to her so she can add to the newsletter list.

**Budget/Finance:** Chairperson Eric Barmann reported that no additional monies have been received for the purchase of the retirement gift for Bruce Wallace. He will go ahead and proceed with the purchase at this time and the suggestion was made to present the gift to Bruce at the next upcoming Chamber Lunch.

### **Unfinished Business**

Theresa Lackey was thanked for her contribution to the beautification of the City of Ashland sign. She did report that Tim Roth had talked to Rebekah Hammett with FFA about the students taking over the maintenance of the plants and she was agreeable to that suggestion.

## **New Business**

Chelsea Wren presented for approval the annual sponsorship of \$200 for the Cattleman's Day Parade. Board approved the expenditure.

## **Other Announcements:**

Theresa Lackey announced the upcoming annual Dine in the Dirt Fundraiser for the Learning Garden to be held June 22 was looking for donations of items for the silent auction.

Maureen Dalton announced that Dinner Day was next Wednesday, May 15 at 12noon. Fried chicken would be provided and covered dishes were requested.

Ronda Mitchell announced that the big Friends Book Sale was this Saturday from 10am to 2pm. \$5 per bag of books.

## **Adjourn**

Motion was made by Tracy Banning and Tracy Eichhorn to adjourn the meeting. The meeting adjourned at 8:50a.m.

## **Next Board Meeting**

Our next meeting is scheduled for June 13, 2019, at 8:00 am at DBRL Community Room.