

Call to Order

The meeting was called to order at 8:04 a.m. by President Ann Colgrove at the Daniel Boone Regional Library Meeting Room

Board Members Present: Ann Colgrove, Becky Edwards, Vicki Kemna, Nabrina Evans, Tim Roth, Tracy Eichhorn, Jason Reynolds, Todd Pridemore and Chelsea Wren.

Absent: Eric Barmann,

Quorum: yes

Others Present: Kim Ponder (Commerce Bank), Louise Martin (Optimist Club), Theresa Lackey (Potential Discoveries/Learning Garden), Melissa Karotka (Col. EDP), Lonna Trammell (Ameren MO), Bill Lloyd (Connections Bank); Stephanie Bell (Blitz, Bardgett & Deutsch), Kip Batye (So Bo YMCA), Lisa Barnum (MU); Maureen Dalton (So Bo Co Senior Center); Joni Bond (Southern Boone School); Greg Cox (Mizzou Therapy Services)

Guest Introductions:

So Bo High School FBLA students presented a recap of their club activities over the last year and their upcoming events.

Additions to the Agenda

Theresa Lackey asked to discuss the Welcome to Ashland sign under old business.

Approval of the Minutes

The minutes of the February 2018 meeting were presented. Vicki will make a correction to Adam Fox's name in the minutes. Becky Edwards and Jason Reynolds made a motion and second to approve the minutes. The minutes were approved as amended by a unanimous board vote.

Treasurer's Report

Income \$0.00

Expenses: \$0.00

Treasurer Barmann was absent due to illness, so the February treasurer's report was tabled until the April meeting.

Committee Reports:

Membership/Ambassadors Committee:

Jason Reynolds reported on behalf of Tracy Banning. The Chamber has received 79% of membership renewals so far. We have added six new members to bring our total membership to 69 businesses or affiliated members.

Chelsea Wren discussed ribbon cuttings scheduled during Chamber Days in April. A ribbon cutting will be held at the new Primary School gym and South County Realty remodel/open house. She and Bill Lloyd will be reaching out to Carquest to see if they would like to schedule a ribbon cutting as well.

Special Events/Quarterly Membership:

Tracy Eichhorn reported on the Leaders Breakfast to be held on Thursday, April 19, at the Optimist Building. Speakers include Kip Batye with YMCA, Chris Felmlee with So Bo Schools; Dave Babel, Realtor; and Larry Potterfield, Cartwright Business Technology Park. The Callaway Bank, Angell & Co, and YMCA will once again be hosting a BBQ in their parking lot on Thursday evening of Chamber Days. Connections Bank and Woody's will be hosting a BBQ lunch during South County Realty's open house. Sponsorships are available to help offset the cost of the breakfast and sponsors may include promotional items in a "swag bag" given to attendees. Proceeds from the breakfast will be split between the Chamber and SBEDC.

The next quarterly membership meeting will be held on Thursday, March 29 in the evening at Connections Bank. The guest speaker will be Rosemary Frank with the MO Wine and Grape Board. She will school us on Missouri wines. A food sponsorship is available for the evening.

Economic Development:

Bill Lloyd thanked the Chamber for co-sponsoring the Leader Breakfast. He said the SBEDC was focusing on working with REDI to bring new business to the area but also attracting retail and tourism dollars.

Website/Newsletter:

Jason Reynolds spoke about featuring new and existing members in the Chamber Spotlight on the website. Tracy Eichhorn asked about the membership list and welcome packets for new businesses to the area. Jason asked for members to send membership list updates/changes to him. Pres. Colgrove mentioned a member asked about including job postings on the website. This has been done in the past and members are encouraged to send info for publishing on the website and in the newsletter.

Budget/Finance:

Eric Barmann was absent. No report.

Unfinished Business:

Theresa Lackey said she was planning to purchase the native MO plants in the coming weeks and will notify the board when it's time to plant around the Welcome to Ashland sign.

New Business

None

Business Prospects and Announcements:

Huntline Dental has been approached to join the Chamber.

Band Booster Trivia Night, March 17, 6 p.m. at HS Commons.

Maureen Dalton passed out information on upcoming events at the Senior Center including Loafer's Days, March 8-10. Dinner day will be March 21 at 12 noon with a one-man variety show by Stephen Lee Rich.

Lonna Trammell presented an Ameren MO video regarding support for SB 564 and HB2265. The Board voted to approve supporting this legislation with a motion made by Jason Reynolds and seconded by Todd Pridemore.

Kip Batye announced the YMCA has launched their building campaign to raise \$2.8 million for a new facility at Henry Clay and Liberty Lane.

Adjourn

Motion was made by Tracy Eichhorn and Tim Roth to adjourn the meeting. Meeting adjourned at 8:46 a.m.

Next Board Meeting:

Our next meeting is scheduled for April 12, 2018, at the So Boone Library Meeting Room.