

Call to Order

The meeting was called to order at 8:03 a.m. by President Jason Reynolds at the Daniel Boone Regional Library Meeting Room

Board Members Present: Jason Reynolds, Ann Colgrove, Chelsea Wren, Vicki Kemna, Theresa Lackey, Louise Martin, Tracy Eichhorn and Eric Barmann.

Absent: Todd Pridemore, Becky Edwards

Quorum: yes

Others Present: Lonna Trammell (Ameren), Donna Zumwalt (Central Bank of Bo Co), Bill Lloyd (Connections Bank), Maureen Dalton (Southern Boone Senior Center), Gene Rhorer (City of Ashland), Rhonda Mitchell (DBRL), Nabrina Evans (YMCA), Delores Rose (Mo Dept. of Labor)

Guest Introductions:

Delores Rose from the Missouri Dept. of Labor addressed the group and gave an update on DOL programs for employers.

Additions to the Agenda

Bill Lloyd, Donna Zumwalt, Rhonda Mitchell and Maureen Dalton all asked to make an announcement later in the meeting.

Approval of the Minutes

The minutes of the November meeting were presented. Tracy Eichhorn and Chelsea Wren made a motion to approve the minutes. The minutes were approved as presented by a unanimous board vote.

Treasurer's Report

Income \$3,225.00

Expenses: \$511.73

Month End Bank Statement as of 11/30/2017 was \$9,713.02 and cash balance on hand as of 12/6/2017 was \$10,703.04.

Ann Colgrove presented the November's Treasurer's Report. Motion was made by Vicki Kemna and Chelsea Wren to approve the treasurer's report. The treasurer's report was approved as presented by unanimous vote by the board.

Committee Reports:

Membership/Ambassadors Committee:

Ann reported that the Chamber has received approximately 50% of our membership renewals. There is approximately \$4,000 in outstanding dues that have not been received.

Special Events/Quarterly Membership:

Tracy Eichhorn reported the Quarterly membership mixer at the Arts Alliance was well-attended.

Home for the Holidays was also a success. Scavenger Hunt did not bring in business participation as desired. The Chamber had twice as many entries for Holiday Business Window decorating contest as they have had in the past. Eber House in Hartsburg was the winner of the non-member prize and Angell & Co. won for best holiday window for Chamber members.

The Chamber Annual Meeting and Awards Banquet will be held at the Optimist Building free of charge on Thursday, Jan 25, 2018. Chelsea will contact Jose Jalepeno's to check on catering.

Economic Development:

Bill Lloyd reported the goal for SBEDC was to develop a strategic plan. They would like to hire a part-time economic development specialist and they are seeking out funding sources.

Website/Newsletter:

Vicki Kemna reported the media contractor was paid for 8.5 hours in November.

Budget/Finance:

Ann reported on behalf of Bruce Wallace who was absent. Projected revenue increase of 15% and expense increase of 2%. Presented budget with a net income.

Unfinished Business:

Welcome to Ashland sign ownership has been transferred to the Chamber. Chamber and the City are currently working out easement details with property owner.

New Business

None

Announcements:

Bill Lloyd announced SBEDC was planning an evening function at Skyline to attract new business.

Rhonda Mitchell invited everyone to Melissa Carr's retirement reception from 2-3:30 p.m. today.

Maureen Dalton said more than 100 people attended the Thanksgiving lunch and ribbon cutting at the Senior Center. The Center will be having another lunch on Dec. 20.

Mayor Gene Rhorer asked the group for ideas on the Potterfield development near the airport.

Donna Zumwalt asked members to consider donating to the Southern Boone Learning Garden through CoMogives.org. and distributed the CoMo Gives 2017 Giving Guide.

Shiver's Shaved Ice is now Shiver's Donuts and Coffee.

Adjourn

Motion was made by Tracy Eichhorn and Eric Barmann to adjourn the meeting. Meeting adjourned at 9 a.m.

Next Board Meeting:

Our next meeting is scheduled for January 11, 2018 at the So Boone Library Meeting Room.