



Call to Order

The meeting was called to order at 8:01 a.m. by President Jason Reynolds at River City Construction's meeting room.

Board Members Present: Jason Reynolds, Ann Colgrove, Chelsea Wren, Louise Martin, Todd Pridemore, Becky Edwards, Tracy Eichhorn, Vicki Kemna

Absent: Theresa Lackey, Wade Middaugh

Quorum: yes

Others Present: Bill Lloyd, The Callaway Bank; Adam Fox, RRCU, Matt Czerwonka, Mainstreet Bank; Rod Green, Alan Anderson Designs; Gene Rhorer, Mayor-City of Ashland, Chris Felmlee-SoBoCo School District; Sarah Walsh; Dave Westhoff, Westhoff Rentals; Kip Bayte, YMCA; Jennifer Grabner, Learning Garden

Guest Introductions:

Dave Babel-Reece Nichols Real Estate Co. gave a presentation about the East Ashland Plaza which comprises of 37.52 acres zoned commercial at the SE corner of the Hwy. 63 exchange. They are looking for input from the Chamber for potential business.

Ronda Mitchell-DBR Library wanted to present what the library was planning for the total solar eclipse in August. Ashland is right in the path of the full eclipse and the library will be presenting "Celestial Body" as the reading selection for the event as well as viewing in the parking lot of the library with free glasses. The Park Board has purchased special glasses for the event and these are available at the Ashland Pharmacy and the School Office for \$2.00. The Booster Club will be putting on a BBQ and viewing at the high school stadium. It was decided that the Chamber will not plan any particular activity but will be happy to promote any and all activities in the area.

Additions to the Agenda

None.

Approval of the Minutes

The March board meeting minutes were presented as previously emailed. Todd Pridemore and Chelsea Wren made a motion to approve the minutes as amended. The minutes were approved as amended by the board.

Treasurer's Report

Income \$1,050.00

Expenses: \$70.00

Month End Bank Statement as of 03/31/2017 was \$8,941.54 and cash balance on hand as of 4/3/2017 was \$8,871.04.

Ann Colgrove presented the February Treasurer's Report. Motion was made by Vicki Kemna and Todd Pridemore to approve the treasurer's report. The treasurer's report was approved by the board.

Committee Reports

Membership/Ambassadors:

Ann Colgrove, Chair reported that the committee was making lots of personal calls resulting in about 65 members so far. The committee is also working on a Welcome Packet.

Special Events/Quarterly Membership:

Vicki Kemna gave a recap of the March quarterly meeting presented by William Enlow of the State Wage & Hour Division. There was a great turn out with lots of new face.

Becky Edwards will update the group about the June meeting.

Tracy Eichhorn, Chair reported that everything was pretty much finalized for Chamber Days. A list of businesses and activities were presented (see attached). Great work by all on the committee!

Also presented a list of businesses that had participated in the past with Treasure Chest giveaway, asking for any additional information from members on contacts and/or new businesses to solicit for donations.

Todd Pridemore shared with the group about the upcoming LeaderCast Broadcast on May 5th at TheCrossing in Columbia. This is an all day leadership conference with nationally known speakers and encouraged anyone looking for inspiration to attend.

Economic Development:

Bill Lloyd, Chair, indicated the group was meeting on April 12th to go over details of a presentation for local real estate developers for opportunities in the community on May 4th.

Website/Newsletter:

Vicki Kemna, Chair is looking for any information and updates for the newsletter. Stacy had done quite a bit of updating to the website and Facebook page. So far she has logged 7.5 hours worked on both sites. Also looking at making the membership list a searchable document. All members are encouraged to share the website and Facebook page on their personal sites. Please continue to send any news stuff to Jason. And Stacy is classified as an independent contractor.

Budget/Finance:

Bruce Wallace, Chair was absent. Ann Colgrove indicated that the committee was reaching out to other Chambers for input on dues structures.

Unfinished Business:

Welcome to Ashland Sign: Mayor Rhorer addressed the group about the City of Ashland sign. Permission has been received by the property owner (Dave Westhoff) to move the sign to the front area of the property next to the road. A contract will need to be developed between the City, Chamber and the owner. Mayor Rhorer will get that put on the Board of Alderman's agenda. A motion to approve the Chamber's involvement was presented by Todd Pridemore and Louise Martin. Motion was approved by the board.

Chamber Library Resource Development-Becky Edwards shared that she is working on a list of books that will be available at the Ashland library plus she will come up with some links to resources for the website.

New Business

Business prospects: none

Announcements:

The Learning Garden is looking for a sponsor for the t-shirts for the students. Amount needed is \$300. Also their annual fundraiser "Dine in the Dirt" is May 20th at 5pm.

The Walking School Bus will recommence May 1st and run through May 17th.

Chelsea presented the ad application for Parade Sponsor for the Cattleman's Rodeo in August. Cost is \$200

Jason Reynolds proposed that because attendance was growing for the monthly Chamber meetings that the meetings for May 11th and June 8th be moved to the Meeting Room at the Library. A motion was presented by Ann Colgrove and Tracy Eichhorn and approved by the board.

Adjourn

Motion was made by Todd Pridemore and Vicki Kemna to adjourn the meeting. Meeting adjourned at 8:58a.m.

Next Board Meeting

Our next meeting is scheduled for May 11, 2017, at 8:00 am at the Ashland Library.

CHAMBER DAYS APRIL 20-22

Think Local--Buy Local--Be Local

Join the Southern Boone Chamber of Commerce in the celebration of our local business community. SHOP LOCAL during "Chamber Days" and earn a chance to win the Treasure Chest stuffed full of goodies from LOCAL businesses. Chest will be displayed at Mid-Missouri Arts Alliance during Chamber Days. One chance for every \$20 spent. Winner will be drawn April 24th. Turn in your receipts by noon April 24th at the following locations:

YMCA, Alan-Anderson Designs, Mid-Missouri Arts Alliance, and Bluegrass Terrace

Thursday Events, April 20

8a-9a **SBEDC Leadership Breakfast** Ashland Optimist Club, tickets are \$10 & can be paid at the door. RSVP required call Jennifer John at 657.2050 or email at jennifer@muhriglaw.com

8:30a-5:30p **SPRING & GARDEN SALE** Alan-Anderson Designs (thru Saturday) 209 S Main St., Ashland

11a **LUNCH-PORK STEAK SPECIAL** Woody's Pub & Grub includes fried potatoes and baked beans (Chamber Members meet at Noon) 605 Douglas Dr., Ashland

5p-7p **CHAMBER DAYS BBQ** Hosted by The Callaway Bank, YMCA, Mizzou Therapy and Angell Insurance @ YMCA/Callaway Bank Parking Lot

6p-7:30p **GARDEN MONSTERS FUNDRAISER FOR LEARNING GARDEN** Mid-Missouri Arts Alliance, 115 E Broadway, Ashland

7:30a **CHAMBER DAYS BREAKFAST** Skyline Café

1p **RIBBON CUTTING** Farmer's Insurance 603 S Henry Clay Blvd, Ashland

1:30p **RIBBON CUTTING** Jose Jalapenos 503 S Henry Clay Blvd, Ashland

3p **RIBBON CUTTING** Cameo Construction 515 Marinas Ave, Ashland

3:30p **RIBBON CUTTING** Hoyle Chiropractic Red Tail & Henry Clay, Ashland

4P-7P **ANNUAL PLANT SALE** Ashland Garden Club (thru Saturday) at the Senior Center, 406 Douglas Dr. Ashland

5:30p **RIBBON CUTTING** Connections Bank (formerly Mainstreet Bank) 301 E Broadway, Ashland

5:30p-7p **SOBOCO ELEMENTARY SCHOOL ART SHOW** Hosted by Connections Bank, The Baptist Home & River City Construction Refreshments and Face Painting @ 301 E Broadway Ashland

7:30a **ASHLAND OPTMIST BREAKFAST** Chamber of Commerce Members Invited

8a-3p **ANNUAL PLANT SALE** Ashland Garden Club at the Senior Center

8a-4p **CITY-WIDE GARAGE SALE** City of Ashland

8a-1p **MID-MISSOURI MS WALK** So Boone Middle School

10a-3p **GARDEN MONSTERS FUNDRAISER FOR LEARNING GARDEN** Mid-Missouri Arts Alliance, 115 E Broadway, Ashland

Saturday Events, April 22



Chamber
of Commerce
SOUTHERN BOONE COUNTY

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Treasure Chest Donations from these businesses:

Ameren UE

Alan Anderson's, just fabulous Florist

Angell & Co

Ashland Optimist

Boone County Journal

Boone Electric Cooperative

Brain Balance of Columbia

Casey's General Store

Central Bank of Boone County

Connections Bank

Creekside Pet Center

Great Reflections

Hoyle Chiropractic

Mid-Missouri Arts Alliance

Mizzou Physical Therapy

River City Construction

Stifel-The Brummet Team

The Baptist Home

The Callaway Bank

Witt Print Shop

